

# News Release



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## **The Stark Trumbull Area REALTORS® Receives National Grant to Support Sustainability and Resiliency**

North Canton, OH (May 1, 2023) – Stark Trumbull Area REALTORS® today announced it was awarded a \$5,000 Sustainability Grant from the National Association of REALTORS® to support activities that promote sustainability and resiliency.

The grant will be used to help our members reduce their carbon footprint. Electric vehicles are becoming increasingly popular as more people seek to reduce their carbon footprint and contribute to a cleaner environment. The Stark Trumbull Association of REALTORS® recognizes the importance of sustainability and encourages its REALTORS® to invest in electric vehicles as a way to lead by example and reduce their own carbon emissions. By switching to an electric vehicle, not only can REALTORS® cut down on their carbon footprint, but they can also save money on fuel costs in the long run. It's a win-win situation for both the environment and their wallets. "REALTORS® are community leaders who are invested in prioritizing viability, adaptability, resiliency and resource efficiency," said Kyle Oberlin, 2023 STAR President. "This grant will help raise awareness about sustainability's value proposition for real estate. Buyers, sellers, and communities benefit from sustainable offerings in the built environment — including positive health, energy efficiency, environmental and wellness impacts. Thanks to NAR's Sustainability Grant, our market will take advantage of the two new Electric Vehicle Charging Stations that will work on any EV FREE of charge"

The grant will be used to expand the sustainability benefits and awareness of electric vehicles and the newly installed EV charging stations at the Stark Trumbull Area REALTORS®. Specifically, the funds will be used to promote the

benefits of electric vehicles through educational programs and workshops, as well as to raise awareness of the new charging stations through targeted marketing and outreach efforts. In addition, the grant will be used to improve the EV charging infrastructure, ensuring that the charging stations are reliable and accessible for all electric vehicle drivers. Ultimately, the grant will help to reduce emissions and promote sustainable transportation options in the community, while also demonstrating the Stark Trumbull Area REALTORS® commitment to environmental stewardship.

NAR offered the Sustainability Grant to state and local associations nationwide, to help implement a sustainability program, event, plan or update for their members, and encourage ongoing awareness about the high value of sustainability in real estate. This year, the pilot year for the Sustainability Grant, a total of 21 associations were selected by the NAR member-led team of evaluators to receive up to \$5,000 for their sustainability-focused projects. This was a competitive grant with limited total funding and NAR was pleased to have received many great applications and interest from associations across all regions of the U.S. for this new opportunity.

For more information about STAR EV Charging Stations, visit [www.STAR.Realtor](http://www.STAR.Realtor). To learn more about the National Association of REALTORS® Sustainability program, visit <https://www.nar.realtor/sustainability>.

Stark Trumbull Area REALTORS® (STAR) is a professional membership association of REALTORS® serving the Stark, Carroll, and Trumbull counties in Ohio. With a mission to provide exceptional service, support, and resources to its REALTOR® members, Stark Trumbull Area REALTORS® is committed to promoting ethical practices, fostering professionalism, and advancing the interests of its members and the communities they serve. STAR offers a wide range of services, including education and training, advocacy, and networking opportunities, to help its members succeed in the competitive real estate industry. With a focus on innovation, sustainability, and community involvement, Stark Trumbull Area REALTORS® is dedicated to providing the highest level of service to its members and the public.

The National Association of REALTORS® is America's largest trade association, representing more than 1.5 million members involved in all aspects of the residential and commercial real estate industries.

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