



Amy McConnell  
2025 STAR President

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# STAR Monthly News

STARK TRUMBULL  
AREA REALTORS®

Powering REALTORS® Across Stark, Carroll, and Trumbull Counties...

## President's Message

2025 | August

### What To Stop Doing (and What to Start) for Better Results

Dear STAR Members,

In real estate, we often hear that *consistency is key*. While that's true, I've come to learn that consistency only matters when we're focused on the *right* things – the things that move our business forward.

Recently, I came across an article by Jimmy Burgess that really hit home. He lays out seven outdated habits that many of us are still holding onto – often out of comfort, familiarity, or habit – and offers practical alternatives that are more aligned with today's market.

As your 2025 President, one of my biggest goals is to bring relevant, growth-focused conversations to the forefront. So, I'm sharing Jimmy's insights with my own take, in the hope that you'll take a few moments to reflect, reset, and maybe even reshape your strategy.

Let's dive in.

#### 1. Stop Sending the Same Old Newsletter

You know the one – market stats, seasonal tips, and a generic headline like "June Real Estate Update." It's easy to plug in and send, but is it landing? Probably not.

Try this instead:

Send a "Deal of the Week." Highlight one standout opportunity in your market, but *don't* include the full listing. Instead, build curiosity with a few bullet points and invite the reader to reply for more details. This shift not only adds value but opens the door to real conversations.

Why it works: People don't want to be sold to – they want to feel like they've got insider access. Keep it concise, clean, and curiosity-driven.

#### 2. Stop Posting Filler Content the Algorithm Hates

If your social media feed is full of holiday graphics and templated "Happy National Donut Day" posts, it's time to re-evaluate.

Try this instead:

Create content that encourages people to engage – comment, share, save. Post about local happenings, lifestyle, or a "day in the life" as a local expert. Use carousels, short-form videos, or reels. You don't have to post daily – but when you do, make it count.

Pro tip: People connect with *people*, not logos. Show your face. Be human. That's where the magic happens.

#### 3. Stop "Just Checking In"

We've all sent that vague "Just checking in" email or text. But let's be honest – it rarely leads anywhere productive.

Try this instead:  
Make your outreach purposeful and personal. Reference a shared moment, comment on something meaningful, or send a relevant article. A message like, "I saw this and thought of you..." goes much further than a generic nudge.

Bottom line: If you're reaching out, make it *matter*.

#### 4. Stop Sending Generic 'Just Listed' and 'Just Sold' Postcards

Blanket mailers with templated graphics might get seen – but they rarely get remembered.

Try this instead:  
Tell the story behind the sale. What challenges did the seller face? How did you help them overcome it? What was the result? Turn that story into a short letter, social media post, or reel.

This approach makes you relatable – and lets future clients imagine how you'll guide *them* through their own journey.

#### 5. Stop Hanging Out with the Same People

We all love our real estate circle, but staying in the same group can limit growth. If your conversations always sound the same, it may be time to expand your network.

Try this instead:  
Join a new mastermind. Attend a different industry event. Follow agents or leaders who push you to think bigger. Growth lives outside of your comfort zone. Here at STAR, we're always working to create opportunities for new connections. Take advantage of networking events, education sessions, and leadership openings.

#### 6. Stop Spending All Day in the Office

Yes, structure is important. But deals rarely walk into your office.

Try this instead:  
Work from places where you can be seen. Host an open house and make it your "mobile office." Grab a coffee and work from your favorite neighborhood

café. Preview listings and walk the community. Go live on social at a local event or while showcasing a property. Visibility builds trust. Trust builds business.

#### 7. Stop Clinging to Routines That No Longer Work

Routines are valuable – but only if they're producing results. If your morning prospecting isn't generating leads, or your lead source has dried up, it's time to audit and adapt.

Try this instead:  
Ask yourself:

- Am I buying leads out of habit or actual ROI?
- Am I calling at the same time every day because it works – or because I always have?
- Am I doing the same things and expecting different results?

It's okay to pivot. In fact, it's necessary.

#### Final Thought: Don't Confuse Activity with Progress

Just because you're busy doesn't mean you're productive. The agents who will thrive in this market are the ones who are *willing to evolve*.

Real estate is constantly shifting. Our clients are changing. Technology is accelerating. We can either stay in the safe zone – or we can be the ones who lead the way forward. I'm challenging myself to shift where needed. I hope you'll do the same. Let's stop doing what *used* to work and start doing what does work.

If something in this message spoke to you, share it with someone on your team. Let's hold each other accountable to level up.

Together, we can raise the bar – for our clients, for our industry, and for ourselves.

With  
Amy  
2025  
Stark Trumbull Area REALTORS®

gratitude,  
McConnell  
President

## Classes & Events

### AUGUST

- AUG 4 Growth & Connection Committee | Staff Liaison: [Maggie McAbier](#)
- AUG 6 Leg. Affairs / RPAC Committee | Staff Liaison: [Rich Cosgrove](#)
- AUG 8 Affiliate Committee | Staff Liaison: [Collene Burgess](#) / [Maggie McAbier](#)
- AUG 19 [REGISTER NOW](#)  
Trumbull Shaker at Cork and Cap | 5:00 pm – 7:30 pm  
3225 Elm Rd NE Warren, OH 44483
- AUG 28 [REGISTER NOW](#)  
ZOOM Continuing Education Class | 3 Hour BROKER RESPONSIBILITIES

### SEPTEMBER

- SEPT 1 OFFICES CLOSED | Labor Day
- SEPT 5 [REGISTER NOW](#)  
IN PERSON Continuing Education Class | 2 Hour SOCIAL MEDIA MARKETING
- SEPT 8 Growth & Connection Committee | Staff Liaison: [Maggie McAbier](#)
- SEPT 9 [REGISTER NOW](#)  
Stark Shaker at MBar | 5:00 pm – 7:30 pm  
5260 Dressler Rd Canton, OH 44718
- SEPT 10 Leg. Affairs / RPAC Committee | Staff Liaison: [Rich Cosgrove](#)
- SEPT 11 [REGISTER NOW](#)  
MLS NOW CE Course | Realist: Using Tax Data  
7110 Whipple Ave NW, Suite B, North Canton, OH 44720
- SEPT 12 Affiliate Committee | Staff Liaison: [Collene Burgess](#) / [Maggie McAbier](#)
- SEPT 26 [REGISTER NOW](#)  
Chili Cook Off | 11:30 pm – 1:00 pm  
The Barrel Room | 7901 Cleveland Ave NW North Canton, OH 44720

### OCTOBER

- OCT 1 Leg. Affairs / RPAC Committee | Staff Liaison: [Rich Cosgrove](#)
- OCT 6 Growth & Connection Committee | Staff Liaison: [Maggie McAbier](#)
- OCT 8 [REGISTER NOW](#)  
R-Day- Superheroes VS Villains  
La Pizzeria | Dressler Rd NW, Canton, OH 44718
- OCT 10 Affiliate Committee | Staff Liaison: [Collene Burgess](#) / [Maggie McAbier](#)
- OCT 13 OFFICES CLOSED | Columbus Day
- OC 16 [REGISTER NOW](#)  
MLS NOW CE Course | My Matrix and More  
7110 Whipple Ave NW, Suite B, North Canton, OH 44720
- OCT 22 [REGISTRATION COMING SOON](#)  
RPAC Family Feud  
Haymaker's Mill | 7192 Wales Ave NW, North Canton, OH 44720
- OCT 23 ZOOM Continuing Education Class | 3-Hour CIVIL RIGHTS [REGISTER NOW](#)
- OCT 28 [REGISTER NOW](#)  
Stark Shaker at MBar | 5:00 pm – 7:30 pm  
5260 Dressler Rd Canton, OH 44718



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# A Note from the CEO

## From the Desk of the CEO

It's been a busy and exciting summer here at Stark Trumbull Area REALTORS®! We've officially completed the remodel of our meeting room—just a few finishing touches remain. We'll be announcing a grand opening soon, where all members will be invited to stop in, see the transformation, and learn about our new room rental opportunities.

We're also excited to introduce our **new Green Room**, now available for members to use **free of charge**! Whether you need a space for video recording or content creation, this room is designed with your professional needs in mind. More information will be shared soon on how to schedule your date and time.

STAR is currently in the process of collecting **2025 local dues**. Failure to pay will result in **MLS Now access being suspended**, so please be sure to submit your payment promptly to avoid any disruption.

Mark your calendars: our Annual Meeting will be held during **R-Day on October 8**. Full details are included in the flyer within this newsletter. We hope to see you there—it's a great opportunity to stay informed and engaged with your association.

As always, thank you for being a part of STAR. Your continued professionalism and dedication help strengthen our entire REALTOR® community.



**Collene Burgess**  
Chief Executive Officer

[cburgess@star.realtor](mailto:cburgess@star.realtor)  
office: (330) 494-5630

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**Committee involvement in your association is one of the best things you can do for your business. You will discover lifelong friends and mentors, and in many cases, do some good in your community along the way.**

**get INVOLVED with STAR**





**STAR**

# Shaker

**5:00 pm - 7:30 pm**

**Complimentary Food & Drinks**

Join the STAR Affiliates for a Fun & Relaxing Networking Event!

FREE for STAR REALTOR® Members \$20 for STAR Affiliates

## **Rumble in Trumbull**

**at Cork & Cap**

3225 Elm Rd NE  
Warren, OH 44483

**Tuesday, April 22**

**Tuesday, August 19**

## **After Dark in Stark**

**at MBAR in Canton**

5260 Dressler Road  
Canton, OH 44718

**Tuesday, March 11**

**Tuesday, May 6**

**Tuesday, September 9**

**Tuesday, October 28**

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**FREE to Register**  
**Sign-Up TODAY!**

Register on MLS Now Website!  
Each Class is Offered for  
2 Hours Elective CE Credit.



**1:30pm - 3:30pm**

**at Stark Trumbull Area REALTORS®**

7110 Whipple Avenue NW, Suite B, North Canton, OH 44720

**June 26: My Matrix and More**

Explore the My Matrix tools, including custom headers and grids, personalized email signatures with photos and links, speedbar shortcuts, team settings, hot sheets for market tracking, and portal notifications to monitor prospect activity.

**July 10: Buyer Basics**

Learn how to add a new contact, set search criteria for automatic emails via the Client Portal, and manage prospect details—including editing criteria, tracking emails, scheduling tasks, stopping auto emails, deleting contacts, and using reverse prospecting.

**August 14: CMA**

Learn how to find comps using radius or map searches and create a CMA package with customizable reports, cover pages, and stats—saved under the contact for easy editing, printing, or emailing anytime.

**September 11: Realist: Using Tax Data**

Learn how to get more from Realist tax data, including report views, sorting, search tips, flood and assessor maps, neighbor profiles, label downloads, finding comps (even with zero results), setting preferences, and using mortgage calculators.

**October 16: My Matrix and More**

Explore the My Matrix tools, including custom headers and grids, personalized email signatures with photos and links, speedbar shortcuts, team settings, hot sheets for market tracking, and portal notifications to monitor prospect activity.

**November 6: Buyer Basics**

Learn how to add a new contact, set search criteria for automatic emails via the Client Portal, and manage prospect details—including editing criteria, tracking emails, scheduling tasks, stopping auto emails, deleting contacts, and using reverse prospecting.

**MLS NOW LEARNING**

EARN 2 HOURS OF **FREE** ELECTIVE CE CREDITS!



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## ***LEVERAGING SOCIAL MEDIA MARKETING: REAL ESTATE STRATEGIES THAT WORK!!***

Curious about unlocking the  
keys to online success?

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### **Energize Your Business!**

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- **Fun & Exciting!**
- **Motivational Experience!**

- Social Media Best Practices
- Facebook, Instagram, LinkedIn, X
- Stories and Reels
- Facebook Advertising
- ChatGPT (AI) Integration
- Video Marketing
- SEO, Blogging for Success & More

**WHEN: Fri, Sep 5, 2025, 10AM EST**

Check-In Opens at 9:30 AM

**WHERE:**

**Stark Trumbull Area REALTORS®  
7110 Whipple Avenue NW, Suite B  
North Canton OH 44720**

**REGISTER NOW**





## 3 Hr Broker / Manager Responsibilities CE

*Ohio Broker Responsibilities*

### THURSDAY

August 28, 2025

9:00 am - 12:15 pm



Virtual Class  
via ZOOM

# FREE

**FOR STAR MEMBERS**

**\$20 for Non-STAR Members**

*Credit: This course is certified for 3 hours of State Required Broker Manager Training credit for Ohio Broker, and Manager Level Licensees. For all other Licensees, you will receive 3 hours of Elective Training.*

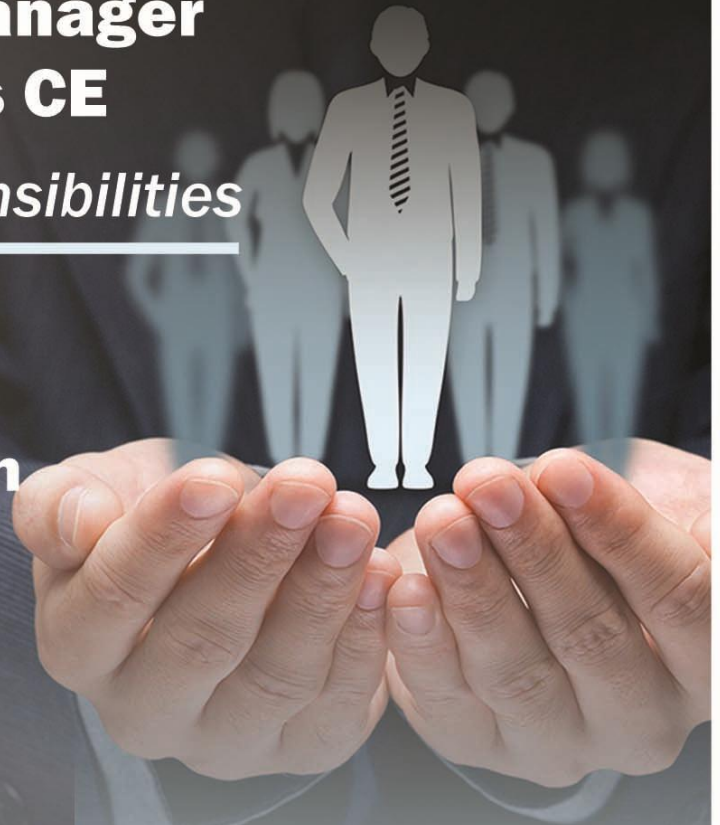
*Per ODRE requirements, attendees must be present 90% of the program.*

*Registration Deadline: Wed, August 27th.*

*You will be charged a \$20 No Show Fee if you do not cancel your reservation 24 hours prior to the event per STAR Policy.*

**QUESTIONS? Contact Maggie McAbier**  
**maggie@STAR.Realtor | 330.494.5630**

## SIGN UP TODAY!



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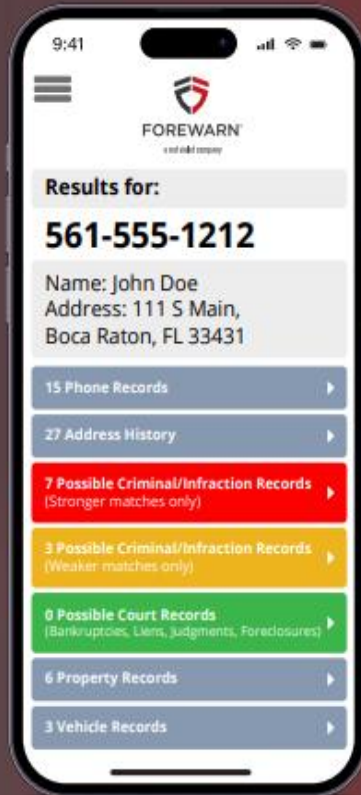


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2



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## FOREWARN Training & Live Q&A

### SEPTEMBER

September 3, 2025

10:00 AM

Eastern Time (US & CA)

[Register >](#)

September 17, 2025

02:00 PM

Eastern Time (US & CA)

[Register >](#)

To set up your password, visit <https://app.forewarn.com/membersetup>

[www.FOREWARN.com](http://www.FOREWARN.com)

[support@forewarn.com](mailto:support@forewarn.com) | 855-518-0897

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# 12<sup>th</sup> Annual Chili Cook-Off

# BATTLE of the Brokers

## Bring the Spice!

**10 Chilis 3 Winners CASH Bar**

**FRI Sept 26, 2025**



**The Barrel Room**

7901 Cleveland Ave NW North Canton, OH 44720

**FREE for STAR Members**

**11:45 am**

Chili Tasting

**12:45 pm**

Winners Announced

**1:00 pm**

Event Ends

**ONLY 10 CHILI SPOTS...  
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Email [cburgess@STAR.Realtor](mailto:cburgess@STAR.Realtor) by September 22, 2025



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# SUPERHERO

VS.

# VILLAIN

# R DAY 2025

JOIN US FOR FOOD, FUN, PRIZES  
AND MORE AS WE CELEBRATE YOU!

## WEDNESDAY, OCTOBER 8, 2025

### La Pizzeria (Piazza Room)

3656 Dressler Rd NW, Canton OH, 44718

#### 10:00 AM Vendor Fair

Don't forget your business  
cards to enter Affiliate Vendor  
Give-A-Way Drawings!

#### NOON

#### Lunch & Annual Meeting

#### 1:00 PM

#### Affiliate Give-A-Ways

#### 1:30 PM

#### 2 Hour Elective CE

"Meet Chat GPT Baby - Realtors New Best Friend"  
with instructor Courtney DeMarco



**LUNCH**  
**GIVE-A-WAYS**  
**PRIZES**  
**2 HOUR**  
**ELECTIVE CE**

**FREE**  
for STAR Members  
\$20 for Non-Members



### Sign-Up TODAY!

Please Register for accurate lunch count.  
CE Sign-up is optioned within the Registration Form.

**QUESTIONS? Contact Maggie McAbier**  
(330) 494-5630 or [maggie@STAR.Realtor](mailto:maggie@STAR.Realtor)



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# REALTOR® FAMILY FEUD

## BAR

A selection of two domestic beers, two domestic wines, champagne, and mimosas.

## CATERER

Assortment of Appetizers including wings, pulled pork sliders, rigatoni, cookie tray, etc.

## 8 TEAMS

Up to 8 Teams of 5. Sign Up is \$150 RPAC Contribution for Team Lead w/ COMP Dinner Ticket included. Other Team Members **MUST PURCHASE A DINNER TICKET!**

**QUESTIONS? Contact STAR**  
**(330) 494-5630**  
**GAD@STAR.Realtor**

**Survey Says...You Should Join the  
STAR RPAC Committee for a Hilarious  
Night-Out Featuring: Appetizers,  
Drinks, and REALTOR® Family Feud!**

**WEDS October 22, 2025**  
from 6 pm - 8 pm, Doors Open at 5:30 pm at the  
**Haymaker's Mill**  
7192 Wales Ave NW, North Canton, OH 44720

**\$50\* Dinner Ticket** by Mon 10/20  
**NO 'AT THE DOOR' TICKET SALES!**  
\$25 of your Dinner Ticket will go to your RPAC Contribution

**SCAN THE CODE or TEXT**  
**text FamFeud2025 to 76278 to**  
**Buy Tickets or Sign Up your TEAM!**  
**Team Sign up Deadline: 10/10/2025 12pm**  
**Dinner Ticket Deadline: 10/20/2025 12pm**



Your Best Investment In Real Estate

**RPAC DISCLAIMER:** Statement Restrictions on Foreign Contributions for Ohio Activity. Effective September 1, 2024, Ohio law (ORC 3517.121) prohibits "foreign nationals" from contributing to or spending on Ohio candidates, statewide ballot measures, and electioneering communications ("Ohio Activity"). Organizations, including Ohio REALTORS and its political affiliates (RPAC and ORPAF), cannot knowingly solicit, accept, or use such funds for Ohio Activity. "Foreign nationals" include non-U.S. citizens and foreign entities. On August 31, 2024, the U.S. District Court for the Southern District of Ohio issued a preliminary injunction partially blocking the enforcement of ORC) Section 3517.121(A)(2). As such, at this time, Lawful Permanent Residents (LPRs or green card holders) are not included in the definition of "foreign nationals," and LPRs may now contribute to and participate in Ohio political and ballot issue activities. Significant portions of the law remain in effect, particularly regarding other categories of foreign nationals. Non-U.S. citizens, other foreign nationals, and foreign entities may not contribute to Ohio REALTORS, RPAC, or ORPAF for Ohio Activity and should opt out of related voluntary dues assessments. By contributing, you certify that you are a U.S. citizen or national, or LPR (green card holder), and all underlying sources of your contribution are from U.S. citizens or nationals, or LPRs, or entities organized domestically with a domestic principal place of business.

Contributions to RPAC. 26 U.S.C. 162(e) requires that the portion of dues attributable to lobbying and political activities at the Local, State, and Federal levels of government be considered nondeductible for income tax purposes. Contributions are voluntary and are used for political purposes. The RPAC amount indicated is merely a guideline, and you may contribute more or less than the suggested amount. The National Association of REALTORS and its state and local associations will not favor or disadvantage any member because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. 70% of each contribution is used by your State RPAC to support state and local political candidates; 30% is sent to National RPAC to support federal candidates and is charged against your limits under 52 U.S.C. 30116. Notwithstanding this general allocation formula, the allocation may change, and all or a portion of your contribution may be allocated to other political accounts maintained by Ohio REALTORS if a contribution exceeds limits under the and/or if a contribution falls outside time limits under 52 U.S.C. 30102.

Non-Deductible Percentages of Dues Payments & Assessments. \$40 of Ohio REALTORS dues is used by Ohio REALTORS to engage in independent political expenditures for purposes of influencing the election or defeat of State or Federal candidates, as well as Local or State ballot issues; this amount is non-deductible for the member's income tax purposes. For the additional dues of \$255 per member, Ohio REALTORS computes 10% or \$25.50 to be non-deductible due to Ohio REALTORS lobbying effort. Total non-deductible for Ohio Realtor dues is \$65.50. For 2024, with dues at \$156 per member, NAR computes 35% or \$55 to be nondeductible for the member's income tax purposes due to NAR lobbying efforts. Please note that the entire \$45 Consumer Advertising Campaign special assessment qualifies as fully deductible.





**3-Hr Continuing Education**

# CIVIL RIGHTS

*Civil Rights: Modern Challenges*

**Thursday**

**October 23, 2025**

**9:00 AM to 12:15 PM**



**via ZOOM**

zoom

**FREE**

**FOR STAR MEMBERS**

**\$20 for Non-STAR Members**

*Credit: This course is certified for 3 hours of State Required Civil Rights Training credit for Ohio Licencees.*

*Per ODRE requirements, attendees must be present 90% of the program.*

**Registration Deadline: Wed, October 22nd.**

**You will be charged a \$20 No Show Fee if you do not cancel your reservation 24 hours prior to the event per STAR Policy.**

**QUESTIONS? Contact Maggie McAbier**  
**maggie@STAR.Realtor | 330.494.5630**

**SIGN UP TODAY!**



**Instructor: KATIE McCARTNEY**  
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## August 2025 GAD Report

Key takeaways from the passing of the One Big Beautiful Bill affecting REALTORS and Clients.

1. The standard deduction permanently increased starting in 2025. The new standard deduction is \$15,750.00 for single filers, \$23,625.00 for head of household filers, and \$31,500 for married persons filing jointly.
2. Personal tax deductions were eliminated. The bill permanently eliminates personal exemptions as most filers qualify for the standard deductions.
3. Mortgage and home equity interest increased. The mortgage interest deduction will max out at \$750,00.00.
4. New auto loan interest deduction created. Individuals taking out loans for new cars can deduct up to \$10,000.00 of interest per year as long as they meet the requirements.

5. The lifetime gift and estate tax exemption increased. The exemption on estate and gift taxes increase to \$15 million for individuals and \$30 million for couples starting in 2026.

6. Business owners can claim a larger tax deduction for qualified business income. This includes sole proprietorships, S corporations and LLCs. The 20 percent qualified business income deduction for certain S corporations, partnerships and sole proprietorships is made permanent in 2026. The phase-in threshold increases from \$100,000 to \$150,000 for married joint filers and from \$50,000 to \$75,000 for single filers. Those figures will now adjust for inflation annually.

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ATAclosing@amttitle.com



**Rich Cosgrove**  
Government Affairs Director

Contact for: Legislative Affairs, RPAC

<mailto:GAD@STAR.Realtor>  
Office: (330) 494-5630





## From Backyard BBQs to New Beginnings — Let Fairway Help You Home.



Chad Loughry  
NMLS# 436008

Lucy Staten  
NMLS# 63943

Christine Schell  
NMLS# 293266

Jason Kruger  
NMLS# 830077

Jeremy Kruger  
NMLS# 1573708

Dave Dennison  
NMLS# 2242306

Valerie Volchko  
NMLS# 1306305

Jason Austin  
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Rachel Latin  
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## Monthly Market STATS

June 2025

[CLICK HERE](#) to check out our Blog for shareable assets and watch social media for July STATS soon!

## Market UPDATE

### STARK COUNTY

Stark Trumbull Area REALTORS®  
Single-Family & TownHome Listing  
Analysis of Stark, Trumbull, & Carroll Counties



NEW Listings  
550



SOLD Listings  
353



Average SALE Price  
\$261,674



Average MARKET TIME  
31 Days

JUNE 2025

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## Market UPDATE

### CARROLL COUNTY

Stark Trumbull Area REALTORS®  
Single-Family & TownHome Listing  
Analysis of Stark, Trumbull, & Carroll Counties



NEW Listings  
34



SOLD Listings  
26



Average SALE Price  
\$352,538



Average MARKET TIME  
39 Days

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## Market UPDATE

### TRUMBULL COUNTY

Stark Trumbull Area REALTORS®  
Single-Family & TownHome Listing  
Analysis of Stark, Trumbull, & Carroll Counties



NEW Listings  
250



SOLD Listings  
170



Average SALE Price  
\$205,990



Average MARKET TIME  
41 Days

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## Membership Report | July 2025

### New Salespersons

Michael Felton, *EXP Realty*  
Karymya Sanchez, *BHHS*  
Cherry Weaver, *KW Legacy Group*  
Brenda Wise, *KW Legacy Group*  
Lloyd Reynolds, *BHHS*  
Alexander Iraheta, *BHHS*  
Nancy Mills, *Century21*  
Justus Lee, *McDowell Homes*

### New Secondary Members

Melissa Gonzalez, *Vylla Homes*

### New Office

Margo Real Estate & Property Mgmt  
*Jason Margo*

### New Secondary Office

Vylla Homes  
*Melissa Gonzalez*

### Office Transfers

Begad Elbanoby, *Daisy Lane*

### Transfer from Another Board

Christian Bjelle  
Ella Double

### Dropped Members

Brian Iczkowski  
Michael Hall  
Troy Webster  
Carsen Albert  
Turner Herman  
Jeremy Brobson  
Heidi Keefer  
Toni Muhammad  
Michelle Swogger  
Kelly Starr  
Despina Kofinas  
Amie Demrovsky  
Stephanie Moyer  
Timothy Tenney  
Michelle Beadle  
Adriana Downing  
Jonathan Riley  
Tara King  
Jessica Conrad

## DUES BILLING BREAKDOWN

### State & National Dues

**\$521**

**Billed Nov 4  
2024**

### Due December 31, 2024

\$25 Late Fee Applies on January 6, 2025  
Membership & MLS Access will be suspended  
on February 7 for non-payment of dues.

**\$295 = Ohio Realtors**

**\$201 = NAR**

\$156 Dues +  
\$46 Mandatory Consumer Ad  
Campaign Assessment

**\$25 = Optional STAR  
RPAC Contribution**

### Local (STAR) Dues

**\$225**

**Billed May 5  
2025**

### Due June 30, 2025

\$25 Late Fee Applies on July 7, 2025  
Membership and MLS Access will be suspended  
on August 4 for non-payment of dues.



**McKINLEY**  
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Janice Rich – Title Agent / Office Manager  
jrich@mckinley-title.com

Daniel Thomas – Escrow  
danielthomas@mckinley-title.com

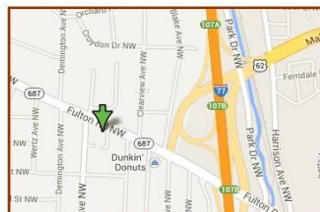
Danette Stone – Title Processing  
dston@mckinley-title.com

Attorney Michael Gruber  
mgruber@aghattorneys.com

Attorney David Thomas  
dthom@mckinley-title.com

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### Candice Likely, Administrative Assistant

Contact for: Membership & Dues Inquiries,  
FOREWARN, Supra

[Membership@STAR.Realtor](mailto:Membership@STAR.Realtor)









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Thursday, July 17  
Thursday, August 21  
Thursday, November 20



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# **REALTORS® Relief Foundation Announces \$500,000 Relief Grant for Victims of Texas Floods**

[Published July 17, 2025 | NAR Newsroom](#)

WASHINGTON, D.C. (July 17, 2025) – The REALTORS® Relief Foundation (RRF) provided \$500,000 in disaster relief aid to Texas REALTORS®. The funds will support eight local Texas REALTORS® Associations after floods recently devastated communities in south central Texas. Funds will be made available to the public to assist with disaster victims' housing payments as relief and recovery efforts continue.

"Following the tragic floods in Texas, we at the National Association of REALTORS® and the REALTORS® Relief Foundation are heartbroken at the lives lost and the communities devastated. We know that the recovery efforts will take time and commitment, and we are working closely with Texas REALTORS® and local REALTOR® associations to make sure that the \$500,000 we are providing goes toward supporting communities in areas affected by the flooding. NAR and RRF stand with Texans today, tomorrow, and in the months and years to come as we rebuild together," said RRF President Greg Hrabcak.

Since 2001, RRF has disbursed more than \$50 million in aid to more than 26,000 families in the U.S. and five territories. The National Association of Realtors® covers all administrative costs, ensuring 100% of all funds collected are distributed directly to disaster relief causes.

When a major disaster occurs, RRF mobilizes its outreach efforts and turns to NAR members and other constituents for support. You can learn more about RRF by visiting [www.nar.realtor/rrf](http://www.nar.realtor/rrf). For those looking to help, donors can provide support by texting RRF4TX25 to 71777.

## **About the REALTORS® Relief Foundation**

RRF is a 501(c)(3) non-profit that exists to provide financial housing assistance to the public after disasters. In its 20 years of existence, more than \$40 million in aid has helped more than 20,000 families. RRF is supported generously by the Realtor® organization family. Local and state Realtor® associations partner with RRF as they mobilize the Realtors® in their locale to assist those in need. NAR covers all administrative costs allowing 100% of donations to be used for disaster relief.

## **About the National Association of Realtors®**



**As America's largest trade association, the National Association of Realtors® is involved in all aspects of residential and commercial real estate. The term Realtor® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of Realtors® and subscribes to its strict Code of Ethics. For free consumer guides about navigating the homebuying and selling transaction processes - from written buyer agreements to negotiating compensation - visit [facts.realtor](http://facts.realtor).**

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