



Emily Levitt
2026 STAR President

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STAR **STARK TRUMBULL AREA REALTORS®**

Monthly News

Powering REALTORS® Across Stark, Carroll, and Trumbull Counties...

President's Message

2026 | February

As we move into the second month of the new year, Stark Trumbull Area REALTORS® (STAR) and I, as your President, remain focused on creating meaningful opportunities for our members to learn, connect, and give back. Through engaging educational programs and impactful community involvement, STAR is proud to offer events that support both your professional growth and the communities we serve.

One of our upcoming events is the first STAR Shaker of the year, proudly brought to you by your STAR Affiliates! Join us on February 24th at Cork and Cap in Warren, Ohio for a fun-filled trivia night you won't want to miss. This exciting event is the perfect chance to network with local realtors®, make new connections, and enjoy a great night out. Grab your team, show off your trivia skills, and come mix, mingle, and have some fun with STAR!

In addition to our fun events, STAR remains committed to community engagement through the efforts of our Growth and Connection Committee. One upcoming opportunity to get involved is a volunteer event with Beacon Pharmacy on March 2nd. Volunteers will spend the morning assisting with tasks that directly support the pharmacy's mission of serving the community. This is a wonderful way to give back, connect with fellow REALTORS®, and make a positive impact locally. No special experience is required—just a willingness to help and a desire to be involved.

Being a STAR member offers tremendous value, and that value extends far beyond the local level. Your membership connects you to a powerful network of resources, advocacy efforts, and professional development opportunities at the state and national levels. Through the Ohio REALTORS® and the National Association of REALTORS® (NAR), members gain access to industry-leading research, legal guidance, continuing education, technology tools, and advocacy that protects private property rights and promotes homeownership. If you haven't explored these benefits recently, we encourage you to take a moment to review what's available to you at ohiorealtors.org and nar.realtor. You may be surprised by just how many tools and resources are included with your membership.

At STAR, our goal is to support you at every stage of your career—through education, connection, and advocacy. We invite you to take advantage of these upcoming opportunities, get involved with a committee, and continue making the most of your membership. Together, we are stronger, more connected, and better equipped to serve our clients and our community.

Emily Levitt
2026 STAR President

Classes & Events

FEBRUARY

- FEB 9 [REGISTER NOW](#)
First Time Home Buyers Seminar
STAR Office | 7110 Whipple Ave NW Suite B, North Canton, OH 44720
- FEB 13 Affiliate Committee | Staff Liaison: [Collene Burgess](#) / [Maggie McAbier](#)
- FEB 16 OFFICES CLOSED | Presidents Day
- FEB 19 [REGISTER NOW](#)
MLS NOW CE | My Matrix and More 1:30-3:30
7110 Whipple Ave NW, Suite B, North Canton, OH 44720
- FEB 24 [REGISTER NOW](#)
TRUMBULL Shaker at Cork & Cap
3225 Elm Rd NE Warren OH 44483
- FEB 26 [REGISTER NOW](#)
New Member Orientation 2:00-3:30
7110 Whipple Ave NW, Suite B, North Canton, OH 44720

MARCH

- MAR 2 [REGISTER NOW](#)
Beacon Pharmacy | 10:00 am - NOON
2525 13th St NW, Canton, OH 44708
- MAR 4 Leg. Affairs / RPAC Committee | Staff Liaison: [Rich Cosgrove](#)
- MAR 10 [REGISTER NOW](#)
STARK Shaker at M Bar
5260 Dressler Rd, Canton OH 44718
- MAR 13 Affiliate Committee | Staff Liaison: [Collene Burgess](#) / [Maggie McAbier](#)
- MAR 16 [REGISTER NOW](#)
Well & Septic | 1 Hour Elective CE 10:00 am – 11:00 am
7110 Whipple Ave NW, Suite B, North Canton, OH 44720
- MAR 17 [REGISTER NOW](#)
Social Media and AI | 2 Hour Elective CE 10:00 am – 12:00 pm
7110 Whipple Ave NW, Suite B, North Canton, OH 44720
- MAR 19 [REGISTER NOW](#)
MLS NOW CE | Real Reports 1:30-3:30
7110 Whipple Ave NW, Suite B, North Canton, OH 44720

APRIL

- APR 1 Leg. Affairs / RPAC Committee | Staff Liaison: [Rich Cosgrove](#)
- APR 3 Affiliate Committee | Staff Liaison: [Collene Burgess](#) / [Maggie McAbier](#)
- APR 6 Growth & Connection Committee | Staff Liaison: [Maggie McAbier](#)
- APR 16 [REGISTER NOW](#)
MLS NOW CE | CMA 1:30-3:30
7110 Whipple Ave NW, Suite B, North Canton, OH 44720



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you a better agent.



<https://starrealtor.TheCEShop.com>

Stark Trumbull Area REALTORS® has established an agreement with The CE Shop to promote online course information to consumers and real estate licensees. Stark Trumbull Area REALTORS® is not the developer of these courses and is simply providing a referral. Any questions regarding course content or technology should be directed to The CE Shop.

A Note from the CEO

A New Year at STAR – Stronger Together

As we begin a new year at the Stark Trumbull Area REALTORS® (STAR), I want to take a moment to express my sincere appreciation for you – our members. Your professionalism, dedication, and commitment to excellence are what make STAR a strong and respected association.

Please know how much I value your membership. Because of you, STAR continues to serve as a trusted resource, a powerful advocate for our industry, and a place where real estate professionals can connect, grow, and succeed.

We are excited about the year ahead and remain committed to providing meaningful education, valuable networking opportunities, and engaging events designed to support your success. I truly look forward to seeing you at our many great events throughout the year and encourage you to take advantage of all that your association offers.

Our continued success also depends on member involvement. STAR's committees play an essential role in shaping programs and initiatives that benefit our entire membership. We are always looking for volunteers who are ready to share their ideas and talents.

If you have considered getting more involved, I invite you to reach out to me personally. Serving on a committee is one of the best ways to expand your network, grow professionally, and make a lasting impact on your association.

Thank you for your continued trust and membership. I look forward to working together and seeing you throughout what promises to be another successful year at STAR.

Collene Burgess, CEO



Collene Burgess
Chief Executive Officer

cburgess@star.realtor
office: (330) 494-5630





STAR

Shaker

5:00 pm - 7:30 pm

Complimentary Food & Drinks

Join the STAR Affiliates for a Fun & Relaxing Networking Event!

FREE for STAR REALTOR® Members \$20 for STAR Affiliates

Rumble in Trumbull

at Cork & Cap

3225 Elm Rd NE
Warren, OH 44483

**Tuesday, February 24:
"Trivia Night"**

After Dark in Stark

at MBAR in Canton

5260 Dressler Road
Canton, OH 44718

**Tuesday, March 10
Tuesday, October 27:
"Halloween Karaoke"**

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2 Hours Elective CE Credit EXCEPT
Listing Input.



1:30pm - 3:30pm

at Stark Trumbull Area REALTORS®

7110 Whipple Avenue NW, Suite B, North Canton, OH 44720

January 22: Listing Input

The Matrix Listing Input class should be taken by those who have broker permission to input listings. This class will go over how to properly use the input portion of Matrix while following MLS Now rules.

February 19: My Matrix and More

Explore the My Matrix tools, including custom headers and grids, personalized email signatures with photos and links, speedbar shortcuts, team settings, hot sheets for market tracking, and portal notifications to monitor prospect activity.

March 19: Real Reports

Real Reports consolidates tax records, public data, and property insights into a single platform—eliminating the need to jump between multiple systems. The AI-powered features help you translate raw data into client-ready insights, positioning you as the local expert.

April 16: CMA

Learn how to find comps using radius or map searches and create a CMA package with customizable reports, cover pages, and stats—saved under the contact for easy editing, printing, or emailing anytime

May 21: Listing Input

The Matrix Listing Input class should be taken by those who have broker permission to input listings. This class will go over how to properly use the input portion of Matrix while following MLS Now rules.

***Rayse: Showcasing Your Value as a REALTOR®**

Rayse is the all-in-one platform that helps agents deliver the transparency and professionalism today's buyers and sellers expect. You've seen how it works for buyers—now discover the new seller experience with tools like the Seller Services Presentation, Seller Journey, and enhanced reporting. These features make it easy to demonstrate your value from listing to closing.

To learn more, please allow 15 minutes after your class for a brief lesson.

MLS NOW LEARNING



STARK TRUMBULL
AREA REALTORS®

Fall In **LOVE** With Your New Home

First Time Home Buyers Seminar

MONDAY February 9, 2026

5:00 pm to 6:00 pm at the STAR Office

7110 Whipple Ave NW, Suite B, North Canton, OH 44720

Hear expert tips straight from Lenders,
Local Realtors®, Title Companies, Home
Inspectors and more — all in one place!

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and Farmers National Bank

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QUESTIONS? Contact Maggie McAbier
maggie@STAR.Realtor | 330-494-5630





WOMEN'S COUNCIL OF REALTORS STARK
INVITES YOU TO A

Speed Dating
LUNCH PARTY

WEAR PINK

WEDNESDAY

FEBRUARY

18

11AM-1PM

STAR OFFICE
7110 WHIPPLE AVE SUITE B
NORTH CANTON, OH



VOLUNTEER *with* **STAR!**

*Join the Stark Trumbull Area REALTORS®
Growth & Connection Committee as we lend
our time to Beacon Charitable Pharmacy!*



Guidance • Solutions • Hope

MON. March 2, 2026

10:00 am - NOON

BEACON CHARITABLE PHARMACY

2525 13th St. NW, Canton, OH 44708

**Give just a couple of hours to make a
meaningful impact by supporting this
vital Community Resource! It's an
exciting chance to connect with fellow
Agents and Affiliates while making a
difference in your community. Lunch
will be provided.**

**No special skills needed—if you
know your ABCs, you're already
qualified to help!**

Sign up on our Website TODAY!

*Beacon Charitable Pharmacy is a
501(c)(3) nonprofit agency providing
prescription medication assistance to
uninsured and underinsured residents
of Stark and Carroll Counties who have
a low to moderate income.*

**QUESTIONS? Contact Maggie McAbier at
maggie@STAR.Realtor | 330.494.5630**

www.STAR.Realtor

Well and Septics

1 Hour Continuing Education Course

MONDAY March 16, 2026

10:00 am to 11:00 am at the STAR Office
7110 Whipple Ave NW, Suite B, North Canton, OH 44720

Join Glenn Sanders and Pillar to Post to cover Well & Septics in the surrounding areas! Perfect elective CE for Realtors® who are wanting to learn more!

Register Here Today!



QUESTIONS? Contact Maggie McAbier
maggie@STAR.Realtor | 330-494-5630

Glenn Sanders
Team Lead & Home Inspector

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- Stories and Reels
- Facebook Advertising
- Video Marketing
- SEO, Blogging for Success & More

WHEN:

Tue, Mar 17, 2026, 10AM EST

Check-In Opens at 9:30am

REGISTER NOW

WHERE:

**Stark Trumbull Area REALTORS®
7110 Whipple Ave NW, Suite B
North Canton OH 44720**



February 2026 GAD Report

Ohio Property Tax Reforms Will Offer Lower Taxes Starting In Second Half Of 2026: Just before Christmas, Ohio lawmakers gave property owners an early gift in the form of property tax reform. The changes could eventually lower tax bills, but residents will need to be patient before seeing the impact. Five bills signed into law by Gov. Mike DeWine on Dec. 19 are designed to reduce property taxes statewide. The new laws are scheduled to take effect in March. Lawmakers also approved an increase in the owner-occupancy credit, raising it from 2.5% to more than 15% over the next four years. Property owners may also see relief through changes in how school district millage is calculated. House Bill 186 created some school reform and how inside millage is calculated. This will cap inside millage at inflation instead of seeing the huge increases we have seen in years past.

Ohio Supreme Court Hears Case Impacting Standard Used To Inspect Rental Homes And Properties: The Ohio

Supreme Court is considering the meaning of probable cause when it comes to inspections of rental homes, in a case that could have major impacts to Ohio tenants and landlords alike. The state's highest court heard arguments last week from CF Homes, LLC, and the Department of Development Services for the **City of North Canton**, on an appeal from the Fifth District Court of Appeals. The city enacted laws in 2022 establishing a rental registry, which it argues is a way to keep rental properties in compliance with health and safety standards, including the presence of things like smoke detectors and proper ventilation. We will share the outcome of the case once it has been decided.



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Dave Dennison NMLS# 2042306	Christine Schell NMLS# 293266	Jeremy Kruger NMLS# 107708	Rachel Latin NMLS# 643872	

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Monthly Market STATS

December 2025

[CLICK HERE](#) to check out our Blog for shareable assets and watch social media for January STATS soon!

Market UPDATE

STARK COUNTY

Stark Trumbull Area REALTORS®
Single-Family & TownHome Listing
Analysis of Stark, Trumbull, & Carroll Counties



NEW Listings
264



SOLD Listings
359



Average SALE Price
\$253,842



Average MARKET TIME
38 Days

DECEMBER 2025

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Market UPDATE

TRUMBULL COUNTY

Stark Trumbull Area REALTORS®
Single-Family & TownHome Listing
Analysis of Stark, Trumbull, & Carroll Counties



NEW Listings
114



SOLD Listings
162



Average SALE Price
\$181,399



Average MARKET TIME
54 Days

DECEMBER 2025

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Market UPDATE

CARROLL COUNTY

Stark Trumbull Area REALTORS®
Single-Family & TownHome Listing
Analysis of Stark, Trumbull, & Carroll Counties



NEW Listings
17



SOLD Listings
20



Average SALE Price
\$420,815



Average MARKET TIME
49 Days

DECEMBER 2025

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Membership Report January 2026

New Salespersons

Jeffrey Sampson, *The Agency Cleveland*
Emilee Bobo, *EXP Realty*
Ryan Berry, *High Point Real Estate Group*
Barbara Figueroa, *KW Legacy Group*
Chandra Carlile, *KW Legacy Group*
Jordan Chumney, *KW Legacy Group*
George Taylor, *KW Chervenik Realty*
Heather Ford, *Re/Max Crossroads Prop*
Amy Vaughn, *KW Legacy Group*
Caitlyn Petros, *The Agency Cleveland Northcoast*
Jason Franklin, *KW Chervenik Realty*
Emma Petrone, *KW Legacy Group*
McKenzie Fogle, *Re/Max Infinity*
Ethan Uslick, *Cutler Real Estate*
David Poyser, *McDowell Homes*
David Thompson, *KW Legacy Group*
Sierra Marlowe, *KW Greater Metropolitan*
Renay Heslop, *EXP Realty*

New Secondary Office

Kyle Oberlin, *Selling Ohio*

Office Transfers

Dustin Ivey, *Selling Ohio*
Monique Rankins, *Selling Ohio*
Sabrina Reskey, *Selling Ohio*
Matt Sipos, *Selling Ohio*
Jesse Wood, *Selling Ohio*
Michael Lynn Blackburn, *Selling Ohio*
Shawna Russell, *Selling Ohio*
Bryan Daily, *Selling Ohio*
Lucas Chasteen, *Selling Ohio*
Danielle McLean, *Selling Ohio*
Alexis Coombes, *Selling Ohio*

Office Transfers Cont.

Madelyn Peterson, *Selling Ohio*
Toynette Tavares, *Selling Ohio*
Heather Lindsey, *Selling Ohio*
Ashley Mostoller, *Market & Main Realty*
Elyse Coker, *Market & Main Realty*
Evan Hamilton, *KW Legacy Group*
Isabella Leek, *KW Legacy Group*
Sonja Ezzo, *KW Chervenik Realty*
Christina Hoff, *Re/max Edge*
Milena Hunt, *Re/max Edge*
Michael Walls, *Re/max Edge*
Laszlo Marsi, *XRE Realty*
Karalynn Sasbon, *BHHS*
Lamont Hall, *KW Legacy Group*
Christopher Hofmann, *EXP Realty*
Madelyn Peterson, *EXP Realty*
Katie Bloom, *Kelly Warren & Associates*
Stewart Shankel, *KW Greater Metropolitan*

Transfers from Another Board Cont.

Anastasia Atallah
Catherine Ferrell
Patrick Traynham
Joshua Lovinger
Jeffrey Whitaker
Adin Homoelle
ReAnna Nowak
Megan Holland
Howard Winland
Roy Gass

Dropped Members

William Gill
Melissa Elrod
Annette Buchanan Phillips
Lynette Fulmer

Dropped Members Cont.

Eric Good
Scott Day
Michelle Tschantz
Karla Kettler
Joshua Cayson
Glenna Wilson
Kathy Rainieri
Willie Palma
Brittany Carlone
Stephanie Marinos
MacKenna Perrin
Scott McDonald
Meghan McDonald
Peter Holman
Thomas Petry
Samuel Shaheen
Michael Rossi
Andrew Donohoe
Carmesha Hightower
Scott Postlewaite
Blake Ward
April Watson
Traci Kleve
Sasha Dye



Candice Likely, Administrative Assistant

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and take the
guesswork out
of getting started!**

Orientation Dates

Thursday, February 26
Thursday, June 4
Thursday, September 24
Thursday, November 12



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Sign-Up TODAY!

NAR and .RealEstate Unveil All-New Digital Experience for Real Estate Professionals

Published January 27, 2026 | NAR Newsroom

CHICAGO (January 27, 2026) – .RealEstate, an official partner of the National Association of REALTORS®, today announced a major product evolution, unveiling a new unified digital platform that helps real estate professionals build, launch and manage their online presence in one place. The launch follows the company's August 2025 rebrand from Get.Realtor to .RealEstate and reflects its shift from domains to a broader digital branding and marketing ecosystem.

"When we originally began our business, we were known primarily for domains," said Colleen Doyle, vice president, RIN and strategic initiatives at the National Association of REALTORS®. "Over the last five years, we've expanded into a more complete digital branding solution, and this refresh under .RealEstate better reflects what we've become and where we're headed."

Alongside the brand refresh, .RealEstate is launching an all-new digital experience with updated website technology, new tools, and a more intuitive onboarding process, helping professionals establish a polished presence quickly.

Key features include:

- New website packages for all stages of business, from new agents to multi-office brokerages.
- More than 45 professionally designed website templates, including options for luxury, commercial, property management, teams, farms and land, and more.
- AI-powered website and SEO tools to generate on-brand copy, support optimization, and streamline content creation.
- Integrated CRM to manage contacts, track leads, and follow up from one dashboard.
- Professional email with exclusive .realtor and .realestate addresses to reinforce credibility and alignment with the industry.
- Mobile-optimized, SEO-ready setup designed to get professionals online fast with minimal technical friction.
- Transparent pricing and 30-day free trials on all website packages.

"We want more real estate professionals to own their digital space," Doyle said. "Our solutions are built to be mobile-ready and SEO-ready so professionals can get online quickly and focus on serving clients."

As an official partner of the National Association of REALTORS®, .RealEstate combines modern technology with industry insight, helping ensure its tools evolve alongside the profession and remain aligned with what real estate professionals need to succeed online.

To learn more and explore available solutions, visit <https://get.realestate>.

About .RealEstate

.RealEstate (formerly Get.Realtor) is dedicated to empowering real estate professionals to own their online real estate brand. Backed by The National Association of REALTORS®, .RealEstate provides comprehensive digital branding solutions, including exclusive .realtor and .realestate domains, customizable websites, and integrated marketing tools. Our mission is to help real estate professionals work smarter, not harder, by offering innovative, easy-to-use, and cost-effective solutions backed by industry expertise.

About the National Association of Realtors®

As America's largest trade association, the National Association of Realtors® is involved in all aspects of residential and commercial real estate. The term Realtor® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of Realtors® and subscribes to its strict Code of Ethics. For free consumer guides about navigating the homebuying and selling transaction processes – from written buyer agreements to negotiating compensation – visit facts.realtor.

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MCTV

SILVER Level

Rural 1st
Pumphrey-Hamel Insurance Group
Loan Depot

BRONZE Level

Barry Sigler Inspections
Keller Williams Legacy Group
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