

Arden Lingenhoel 2024 STAR President

#### In this Issue:

2	Classes & Events
3	A Note from the CEO
7	Membership Report
1	GAD Report
1	Communications & Market Stats

Unlocking Homeownership Dreams: A Guide to Ohio's Home Buyer Plus Program

### **Contact Us**

Collene Burgess Chief Executive Officer <u>cburgess@STAR.Realtor</u>

Trisha Adams Communications Director <u>tadams@STAR.Realtor</u>

Brook Harless Government Affairs Director <u>GAD@STAR.Realtor</u>

Candice Likely Administrative Assistant <u>membership@STAR.Realtor</u>





Powering REALTORS® Across Stark, Carroll, and Trumbull Counties...

## **President's Message**

2024 | January

What's new in year 2024? Well, I will be serving as your President of the Stark Trumbull Board of REALTORS<sup>®</sup>. That doesn't mean we are reverting to the 'good old days' (I was also your president in 2002). We are surging full steam ahead to bring you new and innovative solutions that will make selling real estate easier and more enjoyable. I believe a new chapter in doing real estate is around the corner. But don't worry; in my 37 years, I've seen plenty of changes, and it always seems to work out for the best. Remember we have had three great years recently! This market was crazy, but this doesn't last forever. I call it getting back to normal. Remember if you have a question about something I am always available to talk (I do answer my phone). It can be about anything good or bad. If I can, I will always shed some light on the reason for the problem.

My goals this year will be to increase the interaction you have with your fellow REALTORS<sup>®</sup>. Please pay attention to upcoming events that will help you meet who you are doing business with. Example: our RPAC pet contest in February (please vote for my beautiful Angus calf). Shaker events are always a good way to see each other. I must include WCR and the Young Professionals Network as they are both vital to making our business flourish. I am a firm believer that knowing who is on the other end of a transaction makes things go smoother.

Also, we will be reaching out to other Boards that are close so we can talk about sharing some services. This will help to keep our local dues in check. Hopefully this helps. In reflection of 2023, I must say your president Kyle Oberlin, was awesome, and his heart is with this organization. Happy New Year. Go STAR!

Arden

# **Classes & Events**

If you do not see a REGISTER NOW link next to an event, keep an eye on your inbox or our website for links soon!

### JANUARY

JAN 1	STAR Offices Closed
JAN 2	STAR Offices Closed
JAN 11	REGISTER NOW STAR Installation   4:00 pm - 6:00 pm Tom Benson Hall of Fame Stadium Club Hall of Fame Village 2331 17th Street NW, Canton 44708
JAN 15	STAR Offices are Closed
JAN 15	RPAC Pet Contest Submissions begin!

JAN 21-23 Ohio Realtors Winter Conference

### FEBRUARY

- FEB 1 RPAC Pet Contest Voting Begins!
- FEB 13 YPN Spelling Bee Event! Info Coming SOON!
- FEB 19 STAR Offices Closed
- FEB 27 REGISTER NOW Shaker at MBAR | 5:00 pm - 7:30 pm
- FEB 29REGISTER NOW<br/>New Member Orientation<br/>North Canton STAR Office<br/>7110 Whipple Avenue NW, Suite B, N Canton OH 44720

### 7 17 provides the key to homeownership

7 17 Mortgage Loan Consultants can help you choose the right home loan to fit your needs as well as guide you step-by-step through the mortgage loan process. Contact us today!



Amy Upton Mortgage Loan Consultant NMLS# 436009

2301 State Route 59, Kent, OH 44240 phone: 330-372-8354 mobile: 330-675-9120 fax: 330-372-2500 email: aupton@717cu.com

CREDI

UNION



Respectfully. Yours.



don't be NEW & Confused... JOIN US for a FUN and Informative NEW Member Orientation, and take the guesswork out of getting started!

### **Orientation Dates**

Thursday, February 29 Thursday, May 30 Thursday, September 26 Thursday, November 21





# A Note from the CEO

#### Navigating Challenges

The association recently encountered an unexpected challenge with our new AMS system regarding dues billings. We promptly addressed the issue, extending our sincere apologies and implementing a solution to rectify the situation. Admittedly, we emerged from this incident somewhat battered, but we are committed to transparency and want to provide accurate information. In our pursuit of a seamless experience for everyone, we've disabled the credit card save and auto-payment features based on user feedback. This change aims to prevent potential issues, ensuring a smoother and more secure transaction process moving forward.

In situations like these, we emphasize the importance of contacting the STAR office for clarification. I encourage you to contact me directly so I can offer a comprehensive understanding of the circumstances rather than resorting to social media, where misinformation may spread like wildfire. It is crucial for both current and past leaders to play a role in quelling any unrest rather than contributing to the confusion.

Those who have previously held leadership positions within STAR understand the intricacies of our operations. They are responsible for upholding our professionalism by engaging with us first before addressing matters on social media. While I appreciate the few individuals who supported us during this challenging time, some acted without the full facts, inadvertently tarnishing our reputation—a situation we had worked diligently to avoid.

Certain aspects of our operations are beyond our control, and we took every possible measure to correct the situation. At STAR, we often say that our work doesn't involve matters of life or death; everything is fixable. Therefore, there is no need to exacerbate issues by adding fuel

Stonegate

4974 Higbee Avenue, Ste. 202 | Canton, OH 44718 O: 330-818-0212 | F: 330-818-0215

A Full Service Title & Escrow Closing Company SERVICING ALL 88 COUNTIES IN OHIO





330-858-4476 andrea@stonegatetitleagency.com



#### Collene Burgess Chief Executive Officer

Contact for: Professional Standards, Ethics, Grievance, Arbitration & Mediation, Sponsorship/Advertising, Affiliates, Media Relations

> cburgess@star.realtor office: (330) 494-5630

to the fire. Mistakes happen, but we are dedicated to resolving them because our members always come first.

On a positive note, I am grateful to collaborate with an exceptional Board of Directors who consistently offer support and understanding. While bidding farewell to Kyle Oberlin, passing the gavel is bittersweet, but I am excited about the leadership of our new president, Arden Lingenhoel. His experience instills confidence, and I feel secure and at ease under his guidance.

In conclusion, our commitment to transparency, accountability, and member satisfaction remains unwavering. We appreciate the understanding of those who stood by us during this challenging period and look forward to continuing our mission with renewed vigor. Your trust and support are the cornerstones of STAR's success, and we remain dedicated to providing a seamless experience for our members.



# Local trust. National scale. And the tech to put it to work for you.



We have deep roots in more than 260 communities across North America, and more than 150 million consumers rely on USA TODAY NETWORK local media brands for news and information. We can connect you to these consumers through local marketing strategies backed by data, expertise, and technology.

Part of the

USA TODAY NETWORK

# Repository LOCALiQ



The Commercial & Savings Bank



# STEVE STRUCKEL MORTGAGE LOAN ORIGINATOR

Your local partner for simple closings!

steve.struckel@csb1.com 330.415.0783



Member FDIC ENER NMLS ID# 697445 don't be NEW & Confused... JOIN US for a FUN and Informative NEW Member Orientation, and take the guesswork out of getting started!

are you NEW to STAR?

Orientation Dates

Thursday, September 21 Thursday, November 30





JANUARY 2024 | PAGE 4



# **NSTALLATION** January 11, 2024 from 4 pm - 6 pm

4:00 pm Tail Gate CASH Bar 4:30 pm Kick-OFF Hors D'oeuvres

**5:00 pm Half Time** Installation & Special Awards **6:00 pm Game Over** 

HALL // OF FAME VILLAGE

# Tom Benson Hall of Fame Stadium Club

Hall of Fame Village 2331 17th St. NW, Canton, OH 44708 Park in the Unity Lot, and use the VIP Entrance to the Stadium Club – Level 6



Put on your STAR Jersey (Business Casual) and JOIN US as we HAND OFF to the next STAR President, Arden Lingehoel ALSO PRESENTING our MVP AWARDS to the REALTOR<sup>®</sup> and AFFILIATE of the YEAR for 2023 and our 2023 STAR Lifetime Achievement Award!

FREE for STAR Members, and \$15 for Non-Members

Questions? Contact Collene Burgess, STAR CEO (330) 494-5630 or cburgess@STAR.Realtor

**REGISTER ON OUR WEBSITE TODAY! www.STAR.Realtor** 

# our PETS! 🐳

STARK TRUMBULL AREA REALTORS\*

STA

The Stark Trumbull Area REALTORS® RPAC Committee wants you to

# show the love

for your furry friends in our Pet Contest!

### Vote for your Favorite Beginning Feb 1, 2024

#### **Contest Rules:** Photo Submissions: Jan 15 - Jan 26, 2024

\$50 Submission Fee. Multiple Pets must be entered separately.

#### Voting to take place: Feb 1 - Feb 29, 2024 \$15 RPAC Donation = 1 vote

"People's Choice" will be held separate from contest via social media

#### Pet Photo Submission Form

Email Completed Form to GAD@STAR.Realtor

Pet's Photo included with this form.

Pet's Name:
Pet's Bio:
·
Pet Owner:
Email:
Phone:

REALTO Politic Actio

PAC Disclaimer Statement Contributions to RPAC. 26 U.S.C. 162(e) requires that the portion of dues attributable to lobbying and political activities at the Local, State and Federal levels of government be considered nondeductible for income tax purposes. Contributions are voluntary and are used for political purposes. The RPAC amount indicated is merely a guideline and you may contribute more or less than the suggested amount. The National Association of REALTORS and its state and local associations will not favor or disadvantage any ember because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. 70% of each contribution is used by your State PAC to support state and local apolitical activities at and local adjust your limits under 52 U.S.C. 30116. Notwithstanding this general allocation formula, the allocation may change and all no of your contribution may be allocated to other political accounts maintained by Ohio REALTORS if a contribution exceeds limits under the and/or if a contribution falls outside time limits under 52 U.S.C. 30126. The second may change and all not detain the second or defaet of a contribution exceeds limits under the and/or if a contribution falls outside time limits under 52 U.S.C. 30126. Contribution exceeds limits under 51 use and/or if a contribution falls outside time limits under 52 U.S.C. 30126. Contribution exceeds limits under 52 U.S.C. 30126. Contribution falls outside time limits under 52 U.S.C. 30126. Contribution exceeds limits under 51 use and/or if a contribution falls outside time limits under 52 U.S.C. 30126. Contribution exceeds limits under the and/or if a contribution falls outside time limits under 54 CON to REALTORS to engage in independent political expenditures for purposes of influencing the election or defaet of aderal candidates, as well as Local or State ballot issues; this amount is non-deductible for the member's income tax purposes. For the additional dues of \$180 per member, NaR computes 31 percent

QUESTIONS? Contact STAR via phone or email GAD@STAR.Realtor | 330.494.5630

## www.STAR.Realtor

# STAR Membership Report | December 2023

#### New Salespersons

Jessica Sparrow, *Re/Max Edge Realty* Julie Castner, *eXp Realty* Peter Leckonby, *Re/Max Infinity* Kerry Englet, *BHHS* Gary Benko, *Howard Hanna* Dana Motts, *Cutler Real Estate* Matthew Mullins, *Keller Williams Legacy Group* Edward Seidler, *Keller Williams Legacy Group* 

#### Office Transfers

Rachel Ecker, Howard Hanna Jonathan Ulp, eXp Realty Chena Lord, Keller Williams Legacy Group Grace Powers, McDowell Homes Ashton Sauders, Cutler Real Estate Michelle Harrison, eXp Realty Alexis Pernice, eXp Realty Michael Ranalli, Keller Williams Legacy Group Aundrea Stutler, Keller Williams Legacy Group Melissa Kaufman, Keller Williams Legacy Group Kathryn Veal, Keller Williams Legacy Group

#### Transfers from another Board

Anthony Catauro Steve Gates Lauren Cavalier Shakira Daniels Tyler Obradovich

#### Transfers from another Board cont.

Louise Howell Stephanie Clark Barbara Gleason Patricia DeCavitch Dylan Burns **Robert Faver** Stacy Scheetz David Eberle Lawrence Triola Jessica Brocious Rochelle Arriola Christopher Stanley Janice Stanley Kimberly Velk Harry Pissini **Ronald Hillier** Garren Smith John Devorich

<u>New Secondary Member</u> Leonard Finelli

New Affiliate Office CF Bank Bill Damm

#### Dropped Members

Adan Spotts Mark Michel Matt Brown Brityn Kirkpatrick Heather McArthur Ellen McNally Tammy Smith Timothy Hinchliffe Heather Leone Jeffrey Miller Jaclyn Simmons **Rick Fritz Rachel Jenkins** Christopher Hadden Lisa Hermensky Fallehn Davin Anna Bodner Angela Veppert James Sadler Zachary Dine Michael O'Neil Austin Haig Cynthia Hawk Andrea Partridge Melissa Stephenson Antonette Nedeljkovic **Emily Armstrong** Amber Horner Amanda Cowgill

**Committee involvement in your association is one of the the best things you can do for your business. You will discover lifelong friends and mentors, and in many cases, do some good in your community along the way.** 





**Candice Likely** Administrative Assistant

Contact for: Membership & Dues Inquiries, FOREWARN, Supra Membership@STAR.Realtor

Office: (330) 494-5630

JANUARY 2024 | PAGE 7



www.ohiorealtitle.com



FOR HOME LOANS **SINCE 1887** 



#### While you find the home you love, we're here to help finance it!

- FARMERS • Fixed and Variable Rate Mortgages OFFERS: • Home Equity Lines of Credit Construction Loans
  - LotLogns
  - Jumbo Financing

TONY MORELLI Mortgage Loan Consultant amorelli@farmersbankgroup.com 330-702-7261 NMLS# 563789

Mortgage Loan Consultant dsnively@farmersbankgroup.com 330-236-4828 NMLS# 719173

DAN SNIVELY

Mortgage Loan Consultant drohr@farmersbankgroup.com 330-526-7288 NMLS# 1499783



白

FDIC

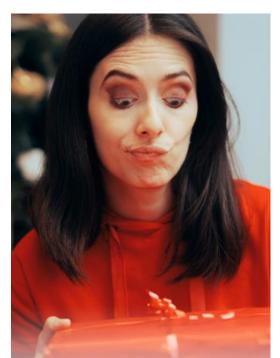


# **Do** buying or building a home right.



Call a mortgage expert today at 330.580.5787 or visit Dollar.Bank/Mortgage.

😰 Equal Housing Lender. Member FDIC Copyright © 2022, Dollar Bank, Federal Savings Bank



Didn't get what you were hoping for this year? **Consider** a





**Contact Brook Harless** gad@STAR.Realtor (330) 494-5630

# 5:00 pm - 7:30 pm Complimentary Food & Drinks

Join the STAR Affiliates for a Fun & Relaxing Networking Event! FREE for STAR REALTOR® Members \$20 for STAR Affiliates

# **Rumble in Trumbull**

After Dark in Stark

at Cork & Cap 3225 Elm Rd NE Warren, OH 44483

Tuesday, March 26 Tuesday, August 6



at MBAR in Canton 5260 Dressler Road Canton, OH 44718

Tuesday, February 27 Tuesday, April 30 Tuesday, September 24 Tuesday, October 29

**RSVP TODAY! www.STAR.Realtor** 

# The GAD's Corner

# Stark Trumbull Area Realtors Gears Up for Pet Contest and More in 2024

As we step into the promising year of 2024, Stark Trumbull Area Realtors is delighted to share exciting updates and opportunities for our vibrant community.

#### Pet Contest: Calling All Pet Lovers!

Prepare to showcase your furry, feathery, and scaly friends as Stark Trumbull Area Realtors launches its Pet Contest. From January 15th through January 26th, we invite submissions featuring all types of pets – fish, turtles, hamsters, and more. Whether they're finned, shelled, fluffy, or tiny, we want to celebrate the diverse companions that bring joy to our lives.

The voting phase will be open from February 1st to February 29th, allowing the community to choose the most charming and lovable pets. Find detailed submission guidelines in our newsletter's flyer and on our website. Don't miss the opportunity to share the love your pets bring to your home!

#### Unwanted Gifts for a Good Cause

Before discarding those unwanted holiday gifts, consider donating them! Stark Trumbull Area Realtors, in collaboration with the Realtors Political Action Committee (RPAC), will collect these items to create a unique basket for our May Auction. Your contributions can make a meaningful impact, and we're happy to pick up items or accept drop-offs at our offices. Let's turn unwanted gifts into positive contributions for our community!

#### Upcoming Elections and Events

With a busy political calendar ahead, stay informed and engaged as we approach the primaries in March and the presidential election in November. Keep an eye out for exciting initiatives from both the RPAC and Legislative Affairs Committee, promising a year filled with fun and meaningful events. We invite you to join us in making a positive impact on our community.

#### Legislative Updates

House Bill 187: The House approved a three-year tax break for low-income individuals aged 65 and older, as well as disabled residents. The Ohio Senate unanimously passed the bill, which now allows those earning \$36,000 or less to exempt property taxes on the first \$30,000 of their home's value. Individuals earning up to \$75,000 can also exempt a portion of their home's value based on their income, marking an increase from the current \$25,000 exemption for those earning less than \$30,000.

#### Year-End Celebrations: A Toast to Success

We concluded the remarkable year of 2023 with a Legislative Affairs and RPAC Brunch, extending our heartfelt gratitude to both committees for their stellar contributions. The success of the past year is a testament to the dedication and hard work of our committees, and we look forward to achieving even greater heights together in 2024.

Wishing everyone a belated happy holiday season and looking forward to an incredible year ahead. For additional details and updates, regularly check our newsletter and website.





#### **Brook Harless**

**Government Affairs Director** 

Contact for: Government Affairs, RPAC, Legislative Committee

#### GAD@STAR.Realtor

*Office:* (330) 494-5630 Mobile: (330) 284-5979

JANUARY 2024 | PAGE 10

### STAR Monthly Market STATS | November 2023

Every month, STAR releases the latest housing statistics, typically around the 16th of the month. Watch for our social media posts for release dates. On our website you can explore historical housing statistics, and find downloadable, shareable infographic assets. CLICK HERE to check out our Blog, and watch social media for November STATS soon!

## **Communications Update**

Are you getting our emails? If you have unsubscribed from STAR emails, you are missing out on information about Continuing Education, Events, and other important information! If your In-Box seems a little light, reach out to STAR Staff so we can update your records!

We are working on an option within our website that will allow the public to easily find our members who speak additional languages. If you speak a language other than English would like to be included in this option, please email Trisha tadams@STAR.Realtor!

If you have Communication Questions, Concerns, or Suggestions email Trisha!



Janice Rich - Title Agent / Office Manager jrich@mckinley-title.com

Wendy Barrick-Title Agent/Escrow wbarrick@mckinley-title.com

Danette Stone - Title Processing dston@mckinley-title.com



Attorney Michael Gruber mgruber@aghattorneys.com

Attorney Jamie Haren jharen@aghattorneys.com

Attorney David Thomas dthom@mckinley-title.com

Does your title company measure up? With over 40 years of experience in providing a full range of insurance, closing and other residential, commercial and development title services in all 88 Ohio counties, McKinley Title has the solution to your most complicated title situation.



#### MarketUP **TRUMBULL COUN**



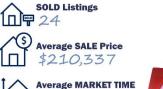
NOVEMBER 2023 THIS INFORMATION IS SOURCED FROM MLS-NOW AND IS DEEMED ACCURATE BUT NOT CUAR # 2022 23 STADK TRIMPIUL ADDA DEALTORS: ALL DICHTS DESERVED FOLIAL MOLISING OPP

www.STAR.Realton

#### MarketUP **CARROLL COUNT**



Stark Trumbull Area REALTORS® Single-Family & TownHome Listi Analysis of Stark, Trumbull, & Carroll Counties Listing



35 days

#### NOVEMBER 2023 THIS INFORMATION IS SOURCED FROM MLS-NOW AND IS DEEMED ACCURATE BUT NOT CUARJ © 2022 23 STARK TRUMPULL AREA DEALTORS: ALL DICHTE DECEMENT EXAMINED AND A DISCOURTED AND A DISCOURTE www.STAR.Realtor



#### Trisha Adams

#### **Communications Director**

Contact for: Website inquiries, Social Media, Communication & Newsletter, Continuing Education, Sponsorship/Advertising, Affiliates, Community Outreach, Norma L Good Scholarship, YPN

tadams@STAR.Realtor Office: (330) 494-5630



# **PLATINUM Level**



## **GOLD** Level

Huntington Bank C. H. Vallos & Associates Prime Lending Stonegate Title Agency Ruoff Mortgage

# **SILVER Level**

2-10 Home Buyers Warranty American Title Associates Agency, Inc. First Commonwealth Mortgage/Bank First Federal Community Bank LoanDepot MCTV Mirabel Promotions Rural 1st

### **BRONZE** Level

Beacon Title Agency, Inc. Detective Home Mitigation LTD Fairway Independent Mortgage - Team Dawes Linkhorn Inspection Group Pumphrey Hamel Insurance LLC

## Unlocking Homeownership Dreams: A Guide to Ohio's Home Buyer Plus Program

Published By: Jamie M. Haren, Esq., Arnold, Gruber & Haren, Ltd.

For many individuals in Ohio, the dream of homeownership is now within reach, thanks to the transformative Home Buyer Plus program. This initiative was first introduced by Governor DeWine in his 2023 State of the State address and will go into effect in January, 2024. The program is aimed at fostering homeownership by addressing a common challenge facing prospective buyers - saving for a downpayment. Qualifying individuals can open Ohio Homebuyer Plus savings accounts through participating banks beginning in January. These accounts are provided using the "linked deposit" model that Ohio uses for other programs and the accounts will have above-market interest rates for those accountholders. The sums deposited into these accounts may gualify for Ohio income tax deductions.

Qualifying individuals must (i) be an Ohio resident age 18 or older; (ii) have a primary residence in Ohio; and (iii) only use the funds in the Ohio Homebuyer Plus account toward the down payment or closing costs of a primary residence purchase in Ohio. The balance in the savings account must be at least \$100 and cannot exceed \$100,000. The funds must be used within 5 years of the creation of the account. The purchased property does not need to be a first home as long as it is a primary residence in Ohio.

More details on the program, including a start date, will be available after January 1st from the Ohio Treasurer. This program is an exciting opportunity for Ohioans to realize a goal of homeownership.

For more information, please contact the attorneys at Arnold, Gruber & Haren,. at 330.563.4149.

