



Emily Levitt
2026 STAR President

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Contact Us

Collene Burgess
Chief Executive Officer
cburgess@Star.Realtor

Maggie McAbier
Communications & Education
Administrator
maggie@Star.Realtor

Rich Cosgrove
Government Affairs Director
GAD@Star.Realtor

Candice Likely
Administrative Assistant
membership@Star.Realtor

www.Star.Realtor

STAR STARK TRUMBULL AREA REALTORS®

Monthly News

Powering REALTORS® Across Stark, Carroll, and Trumbull Counties...

President's Message

2026 | October

Taking the Fear Out of What's Next

Fall has arrived in Stark, Trumbull, and Carroll counties. The leaves are changing, pumpkins are appearing on porches, and spooky season is here. It's a time to enjoy a good scare—but the work we do as REALTORS® should never feel frightening to the people who count on us.

Buying or selling a home can bring big questions and difficult decisions. Our clients need someone who will listen, explain their options clearly, and help them move forward with confidence. That trust is earned through the care and knowledge we bring to every conversation.

Our industry changes, and continuing education helps us keep pace. When we make time to learn about the market, contracts, technology, and the needs of our clients, we become better guides. We can answer questions more thoughtfully, solve problems more effectively, and uphold the standards our profession deserves.

Leadership matters just as much. We elevate real estate when we mentor a new agent, share what we've learned with a colleague, get involved in our Association, or speak up for the people and communities we serve. None of us must hold a title to lead. We lead through the example we set every day.

Here in Stark and Trumbull counties, our work reaches well beyond a closing table. We live in these communities. We support local businesses and organizations, welcome new neighbors, and help people find a place where their lives can unfold. That connection to our communities is one of our greatest strengths.

As we welcome fall, I encourage each of us to choose one way to grow and one way to give back. Take a class. Reach out to a fellow REALTOR®. Volunteer locally. Bring a fresh perspective to an Association conversation.

Spooky season is more fun when the scares are make-believe. Through education, leadership, and service, we can help our clients feel confident about what comes next—and keep raising the standard for our profession.

Emily Levitt
2026 STAR President

Classes & Events

OCTOBER

- OCT 5 [REGISTER NOW](#)
1-Hour Lending CE | 12:00 PM - 1:30 PM
7110 Whipple Ave NW, Suite B, North Canton, OH 44720
- OCT 12 STAR OFFICES CLOSED | Columbus Day
- OCT 14 [REGISTER NOW](#)
RPAC REALTOR Family Feud
1500 Rogwin Circle SW, North Canton, OH 44720
- OCT 15 [REGISTER NOW](#)
MLS Now | Buyer Basics | 1:30 PM - 3:30 PM
7110 Whipple Ave NW, Suite B, North Canton, OH 44720
- OCT 21 [REGISTER NOW](#)
R-Day | Block Party
La Pizzaria | 3656 Dressler Rd NW, Canton, OH 44718
- OCT 27 [REGISTER NOW](#)
STAR Halloween Shaker | 5:00 PM - 7:30 PM
MBAR | 5260 Dressler Rd NW, Canton, OH 44718
- OCT 29 [REGISTER NOW](#)
3 HR Brokers Management CE | 10:00 AM - 1:00 PM
7110 Whipple Ave NW, Suite B, North Canton, OH 44720

NOVEMBER

- NOV 2 Growth & Connection Committee | Staff Liaison: [Maggie McAbier](#)
- NOV 4 Leg. Affairs / RPAC Committee | Staff Liaison: [Rich Cosgrove](#)
- NOV 11 STAR OFFICES CLOSED | Veterans Day
- NOV 12 [REGISTER NOW](#)
New Member Orientation | 2:00 PM - 3:30 PM
7110 Whipple Ave NW, Suite B, North Canton, OH 44720
- NOV 13 Affiliate Committee | Staff Liaison: [Collene Burgess](#) / [Maggie McAbier](#)
- NOV 13 [REGISTER NOW](#)
Morning Mixer | 9:00 AM - 11:00 AM
UnionPark Coffee & Cocktails | 4700 Everhard Rd NW Canton, OH 44718
- NOV 26-27 STAR OFFICES CLOSED | Thanksgiving Break

DECEMBER

- DEC 2 Leg. Affairs / RPAC Committee | Staff Liaison: [Rich Cosgrove](#)
- DEC 7 Growth & Connection Committee | Staff Liaison: [Maggie McAbier](#)
- DEC 11 Affiliate Committee | Staff Liaison: [Collene Burgess](#) / [Maggie McAbier](#)
- DEC 12 [REGISTER NOW](#)
Breakfast with Santa | 9:00 AM - 12:00 PM
MAPS Air Museum | 2260 International Parkway, North Canton, OH 44720
- DEC 24-25 STAR OFFICES CLOSED | Christmas Holiday



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<https://starrealtor.TheCEShop.com>

Stark Trumbull Area REALTORS has established an agreement with The CE Shop to promote online course information to consumers and real estate licensees. Stark Trumbull Area REALTORS is not the developer of these courses and is simply providing a referral. Any questions regarding course content or technology should be directed to The CE Shop.

A Note from the CEO

A Message from Your CEO

Happy October! Fall is always a busy time at STAR, and this year is no exception. We have so much happening throughout our Association and, more importantly, so many members and leaders to celebrate.

We recently held our first STAR Golf Outing in more than 15 years, and it was a great success! Thank you to our golfers, sponsors, Affiliate Committee, volunteers, and everyone who helped bring this event back. It was wonderful to see so many of our REALTOR® and Affiliate members together enjoying a day of networking, fun, and friendly competition.

Next up is our Chili Cook-Off on Friday, October 2 at The Barrel Room in North Canton. We have 10 teams ready to bring the heat, so come hungry and help us choose this year's winners!

October continues with RPAC REALTOR® Feud on October 14 and one of our most important events of the year—R-Day, our Annual Business Meeting, on Wednesday, October 21 at La Pizzaria. We'll share Association updates, enjoy lunch, and celebrate our members and accomplishments. This year, R-

Day will also include a very special recognition as we present **Bob and Linda DeHoff with a Real Estate and Community Impact Award**. This special award recognizes the incredible impact Bob and Linda have made through their many years in real estate and their commitment to our community.

We also have several other deserving members to celebrate. Congratulations to our **2026 REALTOR® of the Year, Debbie Ferrante of RE/MAX Edge**, and our **2026 Affiliate of the Year, Dave Kozma of Pursuit Lending**. We are also proud to recognize **Arden Lingenhoel of Keller Williams Chervenic Realty** and **Dave Maltese of DeHoff REALTORS®** as our 2026 Lifetime Achievement Award recipients. These four outstanding individuals will officially receive their awards at our **Installation & Awards Celebration on January 14, 2027**.

Congratulations as well to **Eric Henry**, our next STAR 1st Vice President! I also want to sincerely thank **Arbutus D'Urso** for stepping forward and running for the position. We are always excited to see members willing to get involved and take that next step into leadership. Our Association is stronger when members are willing to serve, share their ideas, and help shape our future.

And we aren't finished yet! Halloween SHAKERS is October 27, followed by our November Morning Mixer, New Member Orientation, and the upcoming relaunch of STAR's Young Professionals Network.

There is a lot happening at STAR, and I hope you'll join us as we celebrate our members, our accomplishments, and everything still to come!



Collene Burgess
Chief Executive Officer
cburgess@Star.Realtor
office: (330) 494-5630

Collene Burgess
Chief Executive Officer
Stark Trumbull Area REALTORS®

Special Awards

Congratulations to our 2026 STAR Lifetime Achievement Award recipients, Arden Lingenhoel with Keller Williams Chervenic Realty and Dave Maltese with DeHoff REALTORS®!

Both Arden and Dave have dedicated more than 25 years to real estate and have made a lasting contribution to our Association and the profession.

We look forward to recognizing them at R-Day on October 21 and presenting their awards at Installation on January 14, 2027.

Congratulations, Arden and Dave!



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(UP TO 8 HOURS)



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SEVEN DAYS
A WEEK



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info@STAR.Realtor



More information:
www.STAR.Realtor



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North Canton, Ohio 44720



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FREE to Register
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Each Class is Offered for
2 Hours Elective CE Credit EXCEPT
Listing Input.



1:30pm - 3:30pm

at Stark Trumbull Area REALTORS®

7110 Whipple Avenue NW, Suite B, North Canton, OH 44720

June 18: Buyer Basics

Learn how to add a new contact, set search criteria for automatic emails via the Client Portal, and manage prospect details—including editing criteria, tracking emails, scheduling tasks, stopping auto emails, deleting contacts, and using reverse prospecting.

July 16: My Matrix and More

Explore the My Matrix tools, including custom headers and grids, personalized email signatures with photos and links, speedbar shortcuts, team settings, hot sheets for market tracking, and portal notifications to monitor prospect activity.

August 20: Realist: Using Tax Data

Learn how to get more from Realist tax data, including report views, sorting, search tips, flood and assessor maps, neighbor profiles, label downloads, finding comps (even with zero results), setting preferences, and using mortgage calculators.

September 17: CMA

Learn how to find comps using radius or map searches and create a CMA package with customizable reports, cover pages, and stats—saved under the contact for easy editing, printing, or emailing anytime

October 15: Buyer Basics

Learn how to add a new contact, set search criteria for automatic emails via the Client Portal, and manage prospect details—including editing criteria, tracking emails, scheduling tasks, stopping auto emails, deleting contacts, and using reverse prospecting.

***Rayse: Showcasing Your Value as a REALTOR®**

Rayse is the all-in-one platform that helps agents deliver the transparency and professionalism today's buyers and sellers expect. You've seen how it works for buyers—now discover the new seller experience with tools like the Seller Services Presentation, Seller Journey, and enhanced reporting. These features make it easy to demonstrate your value from listing to closing.

To learn more, please allow 15 minutes after your class for a brief lesson.

MLS NOW LEARNING



1-Hr Continuing Education

Lending: Non QM vs Traditional **Ways to Close More Transactions**

MONDAY

October 5, 2026

12:00 PM to 1:30 PM

at the STAR Office

**7110 Whipple Ave NW,
Suite B, North Canton, OH 44720**

Topics We'll Cover:

- DSCR Loans
- Fix & Flip Financing
- Portfolio Loans
- Bridge Loans
- Commercial Lending Basics

FREE

FOR STAR MEMBERS

*Credit: This course is certified
for 1 hour of Elective CE Training
for Ohio Licences*

Registration Deadline: Sun, October 4th

*You will be charged a \$20 No Show Fee
if you do not cancel your reservation 24
hours prior to the event per STAR Policy.*

QUESTIONS? Contact Maggie McAbier via email
or phone maggie@STAR.Realtor | 330-494-5630

SIGN UP TODAY!



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capital mortgage group

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REALTOR® FAMILY FEUD

BAR

One Drink Ticket Per Guest •
Cash Bar Available

CATERER

Assortment of heavy
appetizers will be provided.

8 TEAMS

Up to 8 Teams of 5. Sign Up
is \$150 RPAC Contribution for
Team Lead w/ COMP Event
Ticket included. Other Team
Members MUST PURCHASE
A EVENT TICKET!

SILENT AUCTION

Browse and bid on a variety
of items available throughout
the event!

FEATURED MC

Nick Rock

QUESTIONS? Contact STAR
(330) 494-5630
GAD@STAR.Realtor

**Survey Says...You Should Join the
STAR RPAC Committee for a Hilarious
Night-Out Featuring: Appetizers,
Drinks, Silent Auction, and
REALTOR® Family Feud!**

WEDS October 14, 2026

from 6 pm - 8 pm, Doors Open at 5:30 pm at the
Arrowhead Golf Club & Banquet Center
1500 Rogwin Cir SW, North Canton OH 44720

\$35* Event Ticket by Mon 10/12
NO 'AT THE DOOR' TICKET SALES!
ALL of your Event Ticket will go to your RPAC Contribution

SCAN THE CODE or TEXT
text FamFeud2026 to 76278 to
Buy Tickets or Sign Up your TEAM!
Team Sign up Deadline: 10/10/2026 12pm
Event Ticket Deadline: 10/12/2026 12pm



Your Best Investment In Real Estate

RPAC DISCLAIMER: Statement Restrictions on Foreign Contributions for Ohio Activity. Effective September 1, 2024, Ohio law (ORC 3517.121) prohibits "foreign nationals" from contributing to or spending on Ohio candidates, statewide ballot measures, and electioneering communications ("Ohio Activity"). Organizations, including Ohio REALTORS and its political affiliates (RPAC and ORPAF), cannot knowingly solicit, accept, or use such funds for Ohio Activity. "Foreign nationals" include non-U.S. citizens and foreign entities. On August 31, 2024, the U.S. District Court for the Southern District of Ohio issued a preliminary injunction partially blocking the enforcement of ORC) Section 3517.121(A)(2). As such, at this time, Lawful Permanent Residents (LPRs or green card holders) are not included in the definition of "foreign nationals," and LPRs may now contribute to and participate in Ohio political and ballot issue activities. Significant portions of the law remain in effect, particularly regarding other categories of foreign nationals. Non-U.S. citizens, other foreign nationals, and foreign entities may not contribute to Ohio REALTORS, RPAC, or ORPAF for Ohio Activity and should opt out of related voluntary dues assessments. By contributing, you certify that you are a U.S. citizen or national, or LPR (green card holder), and all underlying sources of your contribution are from U.S. citizens or nationals, or LPRs, or entities organized domestically with a domestic principal place of business.

Contributions to RPAC. 26 U.S.C. 162(e) requires that the portion of dues attributable to lobbying and political activities at the Local, State, and Federal levels of government be considered nondeductible for income tax purposes. Contributions are voluntary and are used for political purposes. The RPAC amount indicated is merely a guideline, and you may contribute more or less than the suggested amount. The National Association of REALTORS and its state and local associations will not favor or disadvantage any member because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. 70% of each contribution is used by your State RPAC to support state and local political candidates; 30% is sent to National RPAC to support federal candidates and is charged against your limits under 52 U.S.C. 30116. Notwithstanding this general allocation formula, the allocation may change, and all or a portion of your contribution may be allocated to other political accounts maintained by Ohio REALTORS if a contribution exceeds limits under the and/or if a contribution falls outside time limits under 52 U.S.C. 30102.

Non-Deductible Percentages of Dues Payments & Assessments. \$40 of Ohio REALTORS dues is used by Ohio REALTORS to engage in independent political expenditures for purposes of influencing the election or defeat of State or Federal candidates, as well as Local or State ballot issues; this amount is non-deductible for the member's income tax purposes. For the additional dues of \$255 per member, Ohio REALTORS computes 10% or \$25.50 to be non-deductible due to Ohio REALTORS lobbying effort. Total non-deductible for Ohio Realtor dues is \$65.50. For 2024, with dues at \$156 per member, NAR computes 35% or \$55 to be nondeductible for the member's income tax purposes due to NAR lobbying efforts. Please note that the entire \$45 Consumer Advertising Campaign special assessment qualifies as fully deductible.

2026 R-Day BLOCK Party!

**JOIN US FOR FOOD, FUN, PRIZES
AND MORE AS WE CELEBRATE YOU!**



WEDNESDAY, OCTOBER 21, 2026

La Pizzeria (Piazza Room)
3656 Dressler Rd NW, Canton OH, 44718

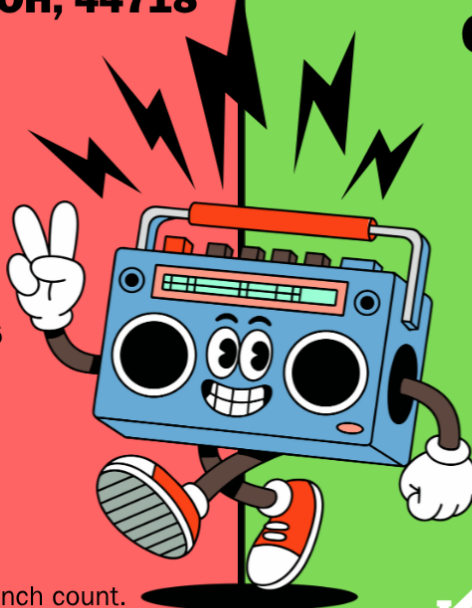
10:00 AM Vendor Fair

Don't forget your business cards to enter Affiliate Vendor Give-A-Way Drawings!

NOON Lunch & Annual Meeting

1:00 PM Affiliate Give-A-Ways

1:30 PM 1 Hour Elective CE
"Beyond the Home Inspection" by Pillar to Post



**LUNCH
GIVE-A-WAYS
PRIZES
1 HOUR
ELECTIVE CE**

FREE
for STAR Members
\$20 for Non-Members



Sign-Up TODAY!

Please Register for accurate lunch count. CE Sign-up is an option within the Registration Form.

QUESTIONS? Contact Maggie McAbier
(330) 494-5630 or maggie@STAR.Realtor


**STARK TRUMBULL
AREA REALTORS®**
www.STAR.Realtor



Affiliate SHAKER & Costume Contest

Tuesday, October 27, 2026

5:00 pm - 7:30 pm at MBar

5260 Dressler Rd, Canton OH 44718

Join your STAR Affiliates for a Halloween Costume Contest starting at 6:30! Dress up in your Favorite Costume, and take home a first, second or third place prize for best dressed!

Food, Drinks & Prizes Provided

FREE for STAR Members! Questions: Contact STAR info@STAR.Realtor or 330.494.5630

Register on our Website TODAY! www.STAR.Realtor

**FREE
ADMISSION
COSTUME
CONTEST**

PRIZES

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Ohio Broker Responsibilities

THURSDAY

October 29, 2026

10:00 am - 1:00 pm

At the STAR Office
and Via ZOOM

7110 Whipple Ave NW, Suite B,
North Canton, OH 44720

FREE

FOR STAR MEMBERS

\$20 for Non-STAR Members

Credit: This course is certified for 3 hours of State Required Broker Manager Training credit for Ohio Broker, and Manager Level Licensees. For all other Licensees, you will receive 3 hours of Elective Training.

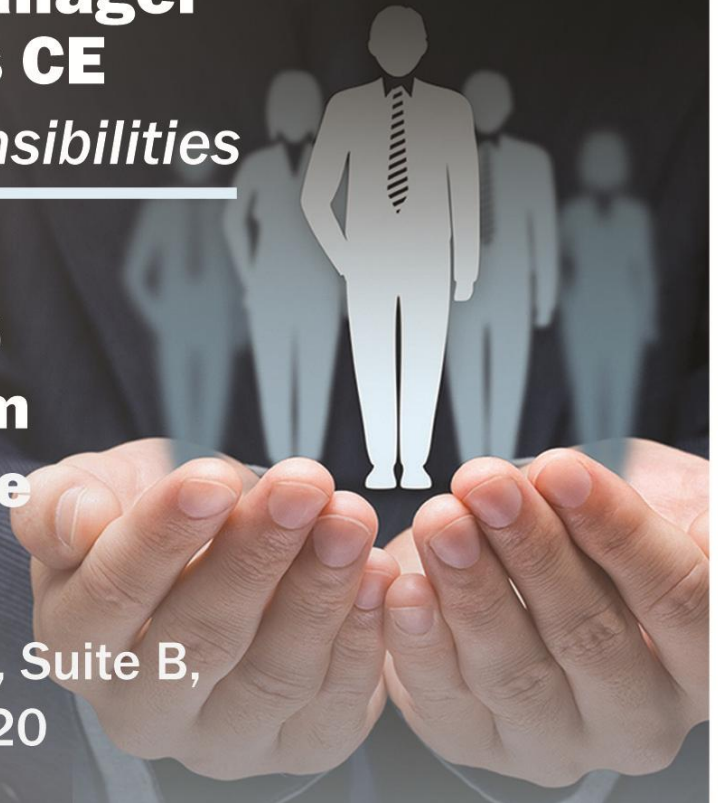
Per ODRE requirements, attendees must be present 90% of the program.

Registration Deadline: Wed, October 28th.

You will be charged a \$20 No Show Fee if you do not cancel your reservation 24 hours prior to the event per STAR Policy.

**QUESTIONS? Contact Maggie McAbier
maggie@STAR.Realtor | 330.494.5630**

SIGN UP TODAY!



**Instructor: KATIE McCARTNEY
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STAR

Morning Mixer

9:00 am - 11:00 am
Complimentary Coffee and Pastry

Join the STAR Affiliates for a Fun and Relaxing Networking Event!
FREE for STAR REALTOR® Members

Morning Mixer in Stark
at UnionPark Coffee and Cocktails in Canton

4700 Everhard Road NW
Canton, OH 44718

Friday, May 8
Friday, November 13

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FREE

Annual Event

for STAR Members
& their Families

Breakfast with **Santa**

Sponsored by the Stark Trumbull Area REALTORS® Affiliate Committee

Sat, December 12 at Maps Air Museum

2260 International Parkway, North Canton, OH 44720



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Beginning at

9:00 am

Registration

9:30 - 10:30

Hot Breakfast
with Santa

10:30 - 12:00

Crafts, Visit
with Santa



October 2026 GAD Report

This has been a busy year for our Legislative and RPAC Committees. The RPAC committee has raised \$29,961.00 and we still have one event coming up. Mark your calendars for the REALTOR Feud event October 14, 2026. The legislative committee has been interviewing candidates in both Stark and Trumbull Counties for County Auditor and County Commissioner. They have also interviewed candidates for State Representative District 48. STAR partnered with YCAR on candidate interviews for Trumbull and Mahoning Counties. The committee chose to support the following candidates:

Stark County Auditor - Candidate and incumbent Angela Kinsey

Trumbull County Auditor - Neither candidate was supported

Stark County Commissioner - Candidate and incumbent Alan Harold

Trumbull County Commissioner - Candidate and REALTOR Michael Hovis

Ohio Representative for the 48th District - Candidate Christina Hagan

STAR also sat down with Plain Township Trustee Scott Haws to discuss the Canton City / Plain Township annexation and water agreement. The video has been posted to the STAR website and can be found on social media.



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Jeannine Thomas

Mortgage Loan Officer - Retail

NMLS# 563078

c: (330) 418-0084

e: jeannine.thomas@huntington.com



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Rich Cosgrove

Government Affairs Director

Contact for: Legislative Affairs, RPAC



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Tallmadge | 234.571.2272
70 West Avenue, Tallmadge, OH 44278

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Attorney Michael Gruber
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Attorney David Thomas
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Monthly Market STATS

August 2026

[CLICK HERE](#) to check out our Blog for shareable assets and watch social media for September STATS soon!

MarketUPDATE

STARK COUNTY

Stark Trumbull Area REALTORS®
Single-Family & TownHome Listing
Analysis of Stark, Trumbull, & Carroll Counties



NEW Listings
506



SOLD Listings
364



Average SALE Price
\$274,524



Average MARKET TIME
26 Days

AUGUST 2026

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MarketUPDATE

CARROLL COUNTY

Stark Trumbull Area REALTORS®
Single-Family & TownHome Listing
Analysis of Stark, Trumbull, & Carroll Counties



NEW Listings
52



SOLD Listings
32



Average SALE Price
\$277,228



Average MARKET TIME
50 Days

AUGUST 2026

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MarketUPDATE

TRUMBULL COUNTY

Stark Trumbull Area REALTORS®
Single-Family & TownHome Listing
Analysis of Stark, Trumbull, & Carroll Counties



NEW Listings
243



SOLD Listings
163



Average SALE Price
\$222,312



Average MARKET TIME
49 Days

AUGUST 2026

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Membership Report September 2026

New Salespersons

Jospeh Boughman, *KW Legacy Group*
Drake Fernell, *EXP Realty*
Jacob Bartoletta, *Hayes Realty*

Transfers from Another Board

Antonio D'Abrosca
Kelsey Schaefer
Brittney Nicholson
Sarra Mohn

Dropped Members

Alisha Johnson
Austin Haig
Carrie Miller
Nicholas Upp
Lily Hess

Office Transfers

Derick Watson, *C21 Lakeside Realty*
Melissa Smith, *Real of Ohio*
Madelyn Peterson, *Selling Ohio*
Stephanie Weston, *Howard Hanna*



Committee involvement in your association is one of the best things you can do for your business. You will discover lifelong friends and mentors, and in many cases, do some good in your community along the way.

get INVOLVED with STAR

Meet Our Multilingual Members

Antonio Valdez - Spanish
Christina Murphy - ASL
Sandy Rains - Greek

Contact STAR for More Information



Candice Likely, Administrative Assistant

Contact for: Membership & Dues Inquiries,
FOREWARN, Supra

Membership@Star.Realtor

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Dave Dennison NMLS# 2242306	Christine Schell NMLS# 293266	Jeremy Kruger NMLS# 1573708	Rachel Latin NMLS# 542872	



YOUR NORTHEAST OHIO TITLE COMPANY

MARY HOGUE-SCOTT
TERRITORY MANAGER

4512 DRESSLER ROAD NW
CANTON, OHIO 44718

Mobile: 330-204-6087

maryhoguescott@ohiorealtitle.com

www.ohiorealtitle.com



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There's No Single "Data Center Effect" on Housing Markets, NAR Report Finds

[Published September 9, 2026 | NAR Newsroom](#)

WASHINGTON (September 8, 2026) – Data centers' impact on real estate is dramatically different depending on the local market, according to the [2026 Data Center Impact Report](#) from the National Association of REALTORS®. The report combines a national, state and county-level data analysis with a survey of agents who are REALTORS® working in these markets to paint a fuller picture of what data center growth means for housing, jobs and utility costs.

Data centers are highly concentrated in a small number of markets. While they are found across much of the country, 92% of the U.S. counties have no mapped data centers, and only 1% have 10 or more. Some of the largest clusters are in Northern Virginia, where Loudoun and Prince William counties alone account for about 19% of all mapped data centers nationwide. Other major clusters include Silicon Valley (5%), central Ohio, including Franklin and Licking counties (5%), the Phoenix area (4%) and central Washington (4%).

Counties with more data centers generally have higher home values, higher incomes and stronger long-term job growth than counties without them. The median home value in counties without data centers is \$174,500. In counties with 10 or more data centers, the median home value is \$431,750. Home values in those high-concentration counties grew 95% over the past decade, compared with 64% in counties without data centers. Importantly, the report cautions that correlation is not causation. In counties with a high concentration of data centers, the higher median home price and stronger price growth are not necessarily driven by the presence of data centers. These counties were already high-income, highly educated technology hubs before the recent surge in new facilities.

"There is no single data center effect. Instead, the story varies significantly depending on the local market," said NAR Chief Economist Lawrence Yun. "The number of data centers alone does not tell us what will happen to home values, jobs or utility costs."

The REALTOR® survey in the report also finds that there is not one singular data center effect on the housing market. Thirty-eight percent of respondents reported a data center already in place or in development in their market. Perceptions of the residential impact were mixed, with 25% seeing a positive effect on nearby home values and 22% a negative one. The commercial picture was more clearly positive, with 50% reporting increased nearby commercial property values, and 42% reporting increased demand for nearby commercial space, particularly industrial properties and land. At the same time, REALTORS® pointed to real client concerns, led by energy costs (61%) and properties and land. At the same time, REALTORS® pointed to real client concerns, led by energy costs (61%) and water use (56%).

"We do not see evidence of weaker housing markets in counties with a large data center presence," Yun added. "But these are county-level numbers, and they can't tell us what happens to an individual home next to a facility. That's why local knowledge and credible data matter so much right now."

NAR does not currently have an official policy position on data centers. This research is intended to help NAR better understand their potential impacts on housing, commercial real estate, local economies, and communities as the issue continues to evolve.

More Findings from the Report

- The 10 counties with the most data centers hold about 42% of all facilities nationwide, with Loudoun County alone accounting for 14% of all data centers.

There's No Single "Data Center Effect" on Housing Markets Cont...

- Median household income is about \$89,000 in counties with 10 or more data centers, versus \$64,000 in counties without.
- About 41% of adults in counties with 10 or more data centers hold a bachelor's degree or higher, compared with 22% elsewhere.
- Employment grew about 16% from 2014 to 2024 in counties with 10 or more data centers, versus 2% in counties without.
- Residential electricity rates rose 21.4% from 2020 to 2024 in counties with 10 or more data centers, compared with 15.7% in counties without.
- Real estate firms make up about 6.4% of businesses in counties with 10 or more data centers, versus 4.9% in counties with none.

About the National Association of REALTORS®

The National Association of REALTORS® is involved in all aspects of residential and commercial real estate. The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict [Code of Ethics](#). For free consumer guides about navigating the homebuying and selling transaction processes—from written buyer agreements to negotiating compensation—visit facts.realtor.



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The advertisement features a woman, Taylor Bake, smiling and wearing a blue polo shirt with the Rural 1st logo. The background is a rustic, golden-hour landscape with a barn, a silo, and a hay bale. The text is overlaid on a dark, wood-grain background.



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