



STAR Network News

Powering REALTORS Across Stark, Carroll, and Trumbull Counties...

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Contact STAR Staff!

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March 2023

President's Message

Spring is here! (well, almost) As the weather slowly begins to warm up, the market follows. I know these have been a tough few months for some of our members with the slowdown in the market but just remember, "this too shall pass". All signs are pointing to a strong spring/summer market that I'm sure some of our members are already starting to feel with multiple offers on properties. Just remember, despite how crazy things get, it is important to maintain our dedication and commitment to professionalism as REALTOR® members.

Lastly, I would like to remind our members that our association is here to support you in every way possible.



Kyle Oberlin
2023 STAR President

If you have any questions or concerns, please do not hesitate to reach out to us. We are here to serve you and help you succeed in your career. Hopefully next time you're reading through this newsletter it is a warm and sunny spring day.



Upcoming Classes & Events

If you do not see a REGISTER NOW link next to an event you are interested in, please watch the website and your email for registration soon!

MARCH

MAR 27 2 Hour Elective CE
10:00 am - 12:00pm w/ Elm Street Technology
"Social Media Bootcamp"

APRIL

APR 5 Conversations w/ your Congresswoman [REGISTER NOW](#)
Beginning at 11:45 at the STAR North Canton Office

APR 7 STAR OFFICES CLOSED

APR 12 3 Hour Broker/Manager CE [REGISTER NOW](#)
1:00 pm - 4:15 pm w/ Instructor Katie McCartney
"9 Vital Secrets of Ohio Law Regarding the Real Estate Broker Responsibilities"

APR 14 3 Hour Civil Rights/Liberties CE | ZOOM [REGISTER NOW](#)
9:30 am - 12:45 pm w/ Instructor Alec Hagerty
"Fair Housing: Open Doors"

APR 17 1 Hour Elective CE in TRUMBULL
3:00 pm - 4:00 pm w/ Jerry Salontay
"Mold and Wood Destroying Fungus"

MAY

MAY 2 Shaker at MBAR [REGISTER NOW](#)

MAY 10 2 Hour Elective CE
9:30 am - 12:00 pm w/ Lori Fetter, Ruoff Mortgage & Pillar to Post

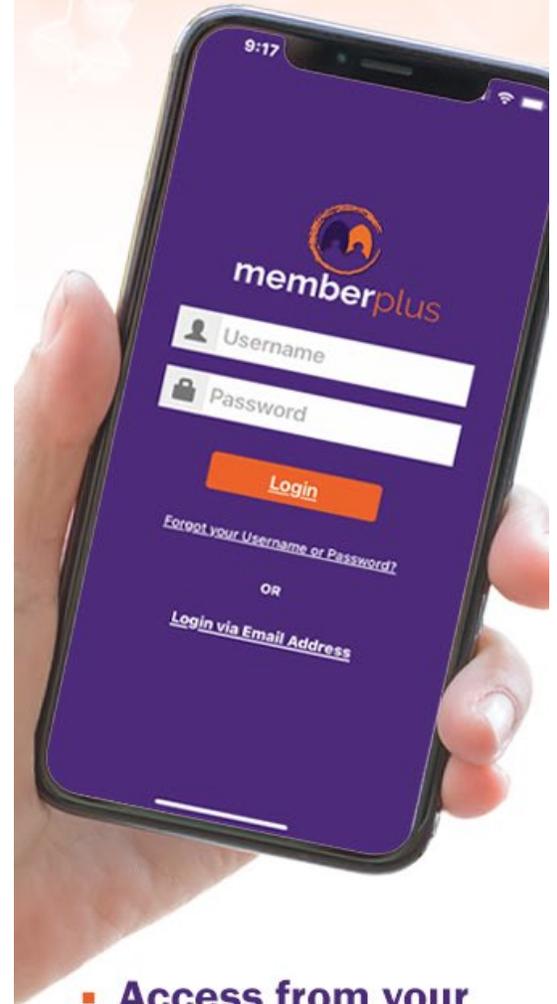
MAY 17 RPAC Auction at DiLucia's in Warren

MAY 24 Breakfast in the Park at Dogwood Park Shelter

MAY 29 STAR OFFICES CLOSED

MAY 31 3 Hour Core Law CE
1:00 pm - 4:15 pm w/ Instructor Alec Hagerty
"Core Law: Updates & Risk Reduction"

the NEW STAR InfoHub is Live!



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- Pay Dues & Fees
- Register for Events
- Download Forms

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Conversations

with your **CONGRESSWOMAN**

FEATURING: Congresswoman Emilia Sykes, OH-13

WEDNESDAY

April 5, 2023

Beginning at 11:45 am

The Stark Trumbull Area REALTORS® (STAR) Legislative Affairs Committee invites you to attend our Lunch Event.

STAR North Canton Office

7110 Whipple Avenue NW, Suite B
North Canton, OH 44720

11:45 am	Check-In
12:00 pm	Lunch
12:15 pm	Congresswoman Sykes
1:00 pm	End of programming

Register on our website www.STAR.Realtor.
FREE for STAR Members. RSVP by April 1, 2023.
Seating is Limited so register today!



QUESTIONS: Contact Brook Harless, Government Affairs Director
via email or phone GAD@STAR.Realtor | 330.494.5630

www.STAR.Realtor

CONTINUING EDUCATION

3 Hr Broker / Manager Responsibilities CE



"9 Vital Secrets of Ohio Law Regarding the Real Estate Broker Responsibilities"

WEDNESDAY

April 12, 2023

1:00 pm - 4:15 pm

North Canton STAR Office
7110 Whipple Ave NW, Ste B
North Canton, OH 44720

FREE

FOR STAR MEMBERS

\$30 for Non-STAR Members

OPEN TO ALL! *This class meets the 3 Hour State Required Broker/Manager Responsibility training. For all other licensees, this class will give you 3 Hours of Elective Credit.*

Registration Deadline: Tuesday, April 11.

You may be charged a \$20 No Show Fee if you do not cancel your reservation 24 hours prior to the event.

QUESTIONS? Contact Trisha Adams
tadams@STAR.Realtor | 330.494.5630

SIGN UP TODAY!



Instructor: KATIE McCARTNEY
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Our STARS Shine Bright: What's your Volunteer Story?

March Feature *Dave Dolan, Commercial Savings & Bank*



Over my 45+ years in banking I have volunteered for so many different organizations, groups, charities, and civic functions it would take up too much space here to list. I presently serve on 3 different committees for the Pro Football Hall of Fame Enshrinement Festival and serve as a Money Mentor for Habitat for Humanity of NEO. I also help with as many functions as I can as a member of STAR's Community Outreach Committee.

Whenever I'm asked why I volunteer I always answer, "why wouldn't I want to volunteer?". Helping others in our community is just the right thing to do. If we reap the benefits of living in a solid community, we should strive to give a little back.

I encourage everyone to volunteer to some extent. You will find it personally fulfilling, and who knows, you might even meet some new clients!

We all have different capabilities and capacities, so volunteering can be different for different people.

ALWAYS PUTTING YOU FIRST

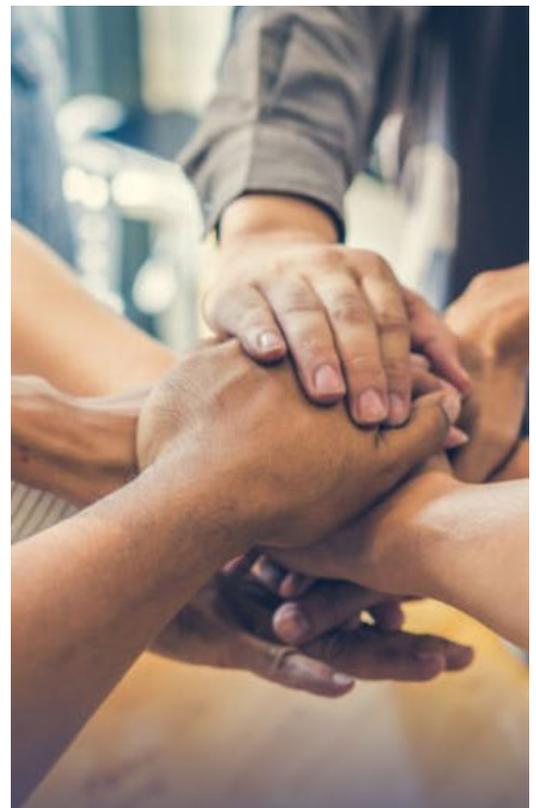


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invite you to attend our FREE 3-Hr CE Offering!

Friday, April 14, 2023 via ZOOM

FREE for STAR Members
\$15 Non-Member Fee

INSTRUCTION TIME

9:30 am - 12:45 pm

*Registration Deadline is
Thursday, April 13, 2023.*

*Register on our Website
www.STAR.Realtor Today!*

**Questions? Trisha Adams
Communications Director
tadams@STAR.Realtor
(330) 494-5630**



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From the Desk of the CEO

Collene Burgess

Stark Trumbull Area REALTORS®

Chief Executive Officer

cburgess@STAR.Realtor

Hiring a new Government Affairs Director can be a critical decision for any organization that interacts with local, state, or federal government. This position requires someone with a strong understanding of the political landscape, excellent communication skills, and the ability to build relationships with key stakeholders.

The Government Affairs Director is responsible for monitoring legislative and regulatory issues that may impact the organization, as well as developing and implementing advocacy strategies to promote the organization's interests. They must be able to communicate effectively with elected officials, agency staff, and other stakeholders, and must have a deep understanding of the policy issues that affect their industry.

When hiring a new Government Affairs Director, it is essential to look for someone with a track record of success in government affairs, as well as experience working with policymakers and other stakeholders. They should have a strong network of contacts in government and the ability to build relationships with key decision-makers.

In addition to these qualifications, it is also important to consider the cultural fit of the candidate within the organization. They should be aligned with the organization's mission and values and should be able to work

collaboratively with other staff members to achieve common goals.

Overall, hiring a new Government Affairs Director is a critical decision that requires careful consideration of a candidate's qualifications, experience, and fit within the organization. With the right person in this position, an organization can effectively navigate the complex world of government affairs and achieve its advocacy goals.

With great pleasure, we welcome Brook Harless as the new Government Affairs Director of STAR. Her tenure with the Association began on January 17, and she has already made an indelible impression on the industry. With her extensive experience in government affairs, Brook brings a wealth of knowledge and expertise to the position. In addition, she has a proven track record of building strong relationships with policymakers and other stakeholders and is committed to advancing the interests of our organization. We are excited to have Brook as a part of our team and look forward to her impact on our advocacy efforts.



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STAR Membership Change Report | February 2023

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Aaron Apticar, *RE/MAX Edge Realty*
Alexis Deluca, *DeHOFF, REALTORS*
Benjamin Aemmer, *eXp Realty, LLC*
Bryan Kuhn, *Howard Hanna - Dressler*
Emily Armstrong, *BHHS Stouffer Realty*
Gerald Foringer, *DeHOFF, REALTORS*
Kayla Amstutz, *Keller Williams Legacy Group*
Letitia Belak, *Howard Hanna*
Ross May, *Keller Williams Legacy Group*
Sarah Miller, *Another Listing LLC*
Stephanie Moyer, *Keller Williams Legacy Group*
Zach Friedt, *Berkshire Hathaway HomeService*
Zachary Dine, *BHHS Professional Realty*

Office Transfers

Austin Haig, *McDowell Real Estate*
Bethan Shackle, *McDowell Real Estate*
Macey Hull, *McDowell Real Estate*
Megan Adkins, *Cutler Real Estate - Applegrove*
Mena Ruggiero, *McDowell Real Estate*
Michelle Beadle, *Howard Hanna - Dressler*
Morgan Stuart, *McDowell Real Estate*
Nicole Taylor, *McDowell Real Estate*
Patricia DeDent, *Howard Hanna - Dressler*
Randy Hull, *McDowell Real Estate*
Robert Shackle, *McDowell Real Estate*
Sharon Ruggiero, *McDowell Real Estate*

New Affiliate Members

Platt Insurance
Ellie Platt and Kristy Johnson
*389 Niles Cortland Road NE
Warren, OH 44484
330-856-6244*

Charis Homes
Glenna Wilson and Emily Meadows
*801 South Main Street
North Canton, OH 44720
330-575-8544*

Ohio Home Inspections LLC
Jerry Salontay
*13645 Bass Lake Road
Chardon, OH 44024
330-216-276-6365*

New Secondary Broker Member

Shaylynn Gosney, *TG Real Estate*

Dropped Members

Brenda Eggert
Caleigh Cerveny
Carrie Baker
Carrie Chamberlain
Cassie McClung
Chandra Carlile
Charisse Oglesby
Claudia Westphal
Craig Fountain
David Dennison
Donald Esber
Dorian Johnson
Dorothy Rudick
Elizabeth Sanders
Gregory Martin
Jack Rohr
James Krzys
Jamie Palumbo
Janet Simpson
Jeffrey Ury
Jennifer Board
Joe Nuskievycz Sr
Jordan Dolph
Lennie Milano
Lindsey Conrad
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Taylor Morgan

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Welcomes
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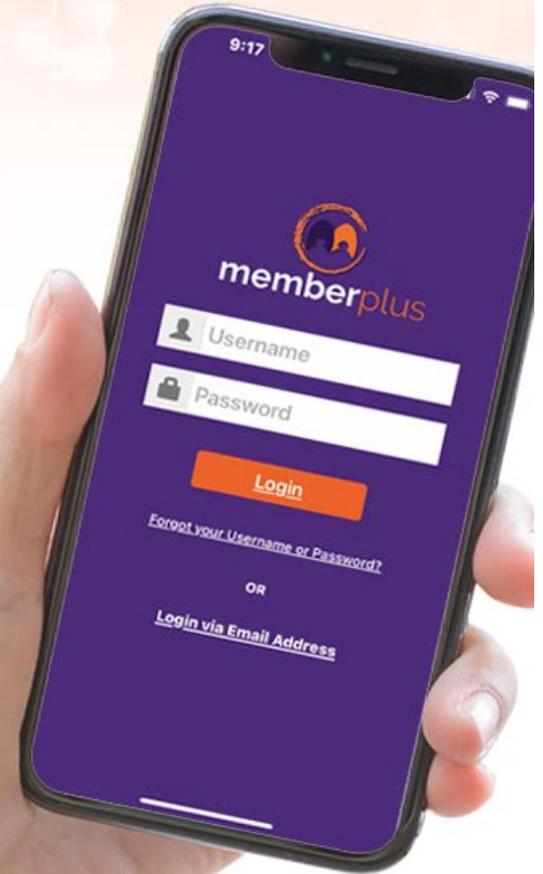
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The GAD's Corner

Introducing Brook Harless | STAR Government Affairs Director

Brook Harless

Government Affairs Director (GAD)

Committee Involvement

RPAC Committee
Legislative Affairs Committee

GAD@STAR.Realtor
mobile (330) 284-5979
office (330) 494-5630

Primary Office
Warren & N Canton



LET'S LEAD OUR ASSOCIATION TO GREATNESS

This month has flown by! I officially have one month here under my belt, and I am learning so much! From attending various training such as Ohio REALTORS Winter Conference to the Party Training to representing STAR at legislative events, I am bursting at the seams with REALTOR knowledge to be YOUR voice. We have been hard at work planning upcoming events about which we are excited!!

THE RPAC Pet Contest this year raised over \$3200! Thanks to all of you!! **Congrats to Mia and owner Ruthanne Wilkof!**

This is the beginning of the new session for this General Assembly but I am continuing to monitor and communicate with legislators as to what bills might be of interest to us before they move through their committees, and floor sessions effecting our business. Mark your calendar now for in-person Legislative Day on Wednesday, March 29th at Realtors at the Rotunda. We have set up meetings with 6 of our legislators in both the State House and the Senate. If you have any questions, you have been wanting to ask or know, now is your chance! We are meeting here at the STAR office to carpool for those that are interested in going with us. We need to continue to work towards sound policy initiatives that address our communities housing needs and allow them to grow and thrive!

On Wednesday, April 5th, the Legislative Affairs Committee will be hosting Conversations with your

Congresswoman at the STAR office from 12-1. ALL STAR members who would like to attend are free. Congresswoman Sykes will be discussing her new role, learning about STAR and have a Q and A at the end. If you would like to attend let us know by April 1st! Seating is limited. STAR works year-round in the public policy and advocacy arena, making sure our REALTORS® professional interests are protected and promoted in the halls of local, state, and federal government.

THE fabulously fun Warren RPAC Auction and Dinner is set! It will be on Wednesday, May 17th at 5:30 at DiLucia's on Elm Road but we need YOUR HELP! If you would like to contribute a basket, feel free to let me know and I can pick it up! We ask that you put your business card in the basket as well. This fundraiser can only be a success with the help of all of you as STAR LEADS THE WAY!

RPAC is a gift to our industry because it ensures that at all levels REALTORS®, clients, and neighbors are being heard and protected by candidates and lawmakers who support REALTOR® issues.

On the legislative side of things, the House is now working on the budget. This is expected to continue until about April since it is currently 4000 pages long.

We encourage change by supporting those in elected office with similar views as we do, as well as promoting policy set to improve the situation. This is not simply a regional issue; it is a pervasive issue throughout Ohio and nationwide. As an industry, we must continue to message to all of our elected leaders that we need strong, bold steps to create more housing now. Pathways to homeownership is an even more powerful tool that will help create stable housing for their constituents.

What do you think? What would you like to hear about? Send your suggestions to gad@star.realtor and we can go from there!

Stark Trumbull Area REALTORS® RPAC Committee
present our Annual Spring RPAC Auction & Dinner



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Warren, OH 44483

Silent Auction LIVE Auction

Deadline for RSVP

12 pm on Friday, May 12, 2023

Any cancellations not received 24 hours
PRIOR TO the scheduled event will be billed for
the cost of your dinner

Questions? Contact Government Affairs Director, Brook Harless
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7 Kitchen Renovation Trends to Watch

Published REALTOR® Magazine February 13, 2023 | By: By: Melissa Dittmann Tracey

From opening up kitchens to the outdoors to shifting cabinet styles, a range of kitchen trends are moving away from all-white, cookie-cutter designs to featuring a variety of fixtures and finishes. In the new 2023 U.S. Houzz Kitchen Trends Study, about 3,600 homeowners who've recently remodeled their kitchen or are in the process of doing so share what's topping their to-do renovation list. Here are some of the trends that emerged:

1. Spotlighting better views

Twenty percent of renovating homeowners are making kitchens more open to the outdoors. The most common ways they're doing this are by adding in double doors or a row of doors (46%), a single door (29%) or a pass-through window (14%).

2. Sustainability features

Trendy, environmentally-friendly updates include LED bulbs, energy-efficient appliances, water-efficient fixtures and energy-efficient windows. Survey respondents say the main reason why they're looking into incorporating more sustainable options is because of "long-run cost-effectiveness" (74%). But more than half of renovators (54%) also say they're making the choice because "environmentally friendly" is top of mind to them.

3. Changing up the style

More than four in five homeowners say they changed the style of their kitchens during their renovation. The top style choice: transitional, followed by modern and contemporary styles. Farmhouse trailed in popularity at 11%, matching traditional (which gained two points compared to last year, also at 11%).

4. Cabinet style shift

While shaker-style cabinet doors remain the most popular choice for kitchens, the percentage of homeowners choosing them has fallen by three points compared to last year (61%). On the other hand, flat-panel doors are gaining momentum (20%). As for cabinetry hardware, bar pulls continue to

surge in popularity (72%), followed by knobs (34%) and cup pulls (10%). Six percent of renovators say they chose no cabinet pulls at all.

5. Wood tones

White cabinets remain the most popular choice in renovated kitchens (40%), followed by wood-toned cabinets, which posted a three percentage point gain to 24%, according to the Houzz survey. About 46% of homeowners chose to install an island with contrasting cabinet colors. Blue and gray recorded slight declines in popularity while black, medium wood and dark wood saw increases.

6. Recessed lights rising

Recessed lights claimed the top spot for lighting in renovated kitchens, rising above under-cabinet lights this year, according to the Houzz survey. Still, under-cabinet lights remain popular, coming in a close second. Interestingly, pendant lights posted a slight decline of three percentage points compared to last year. They are still the most popular over-island choice, Houzz notes in its report.

7. Electronic upgrades abound

Electronics are seeing an increase in popularity in the kitchen, including docking stations, wireless speakers and stereo systems. Fifty-one percent of renovating homeowners also chose to install faucets with high-tech features, such as water efficiency and touch-only/touch-free activation. Also, nearly 40% of homeowners chose to install appliances with high-tech features, including Wi-Fi connectivity and smartphone/tablet controls.

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- First Federal
- LoanDepot
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